

Christine Ziade Art Director • Graphic Designer

Born in August 4, 1986, Lebanon / Married
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Educational Background

- Post Secondary Studies** Master's degree in Art Direction - 2010 - *Graduated with distinction*
Bachelor's degree in Graphic Design - 2008 - *Graduated with distinction*
ALBA (Académie Libanaise des Beaux-Arts) School of decorative arts - Advertising section - Lebanon
Awarded the 4th place by ArabAd "Talal El Makdessi Creative Awards" for my Bachelor's final project, a book called "Mille Feuille".
- Secondary Studies** Lebanese Baccalaureate Experimental Sciences - 2004 | Collège des Soeurs du Rosaire - Lebanon
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Internships & International Experience

- Ogilvy WorldClass** Attended Cannes Festival & Ogilvy WorldClass Workshop at Cannes for a week in April 2012.
Cannes 2012 Its aim was to work on a Nestle brief and crack it!
- D & AD** Joined the D & AD (Design & Art Direction) training with Memac Ogilvy at Dubai. It exists to inform,
2011 educate and inspire those who work in and around the creative industries.
- Memac Ogilvy** Joined the Post Graduate training for a duration of 3 weeks in October 2010.
2010
- Grey Worldwide** Training session as Junior Art Director at the creative department for a duration of 1 month from
2008 August 18th till September 18th 2008.
- Impact BBDO** Training session as Junior Art Director at the creative department for a duration of 3 weeks from
2007 August 27th till September 14th 2007.
- Zeidan Printing Press** Pre-press, production knowledge, creation designs at the creative departement for a duration of
2006 3 months and a week from June 19th till September 27th 2006.
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Work Experience

- Kallassi Group** Senior Graphic Designer - August 2017 till present
2017-Present FMCG, Logistics, Restaurants, Production & Real Estate
- Kubik** Senior Graphic Designer - May 2013 till July 2017
2013-2017 Graphic Design Studio
- Memac Ogilvy** Art Director - January 2011 till March 2013
2011-2013 Advertising agency
- Reservoir Creatives** Junior Art Director - October 2009 till March 2010
2009-2010 Design House
- Incognito** Graphic designer - February 2009 till mid-June 2009
2009 Production House (sister company of CD-thèque)
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Skills

- Computer** Proficient in Adobe Illustrator, Adobe Photoshop, Indesign, Sketch, Microsoft Office.
Familiar with Jira/Confluence.
- Languages** Arabic, French and English very well written and spoken
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Reference

Available upon request