

Marry Joe El Saidi

Street 10
Monteverde, Beit Meri, Lebanon

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Swedish Nationality
Female

Description

Highly driven and motivated in seeking a position that will amplify my skills. Offering 2 years of experience in digital marketing and 3 years in management as well as sales.

Experience

Propertyfinder / Marketing and Content Executive YEAR 2018 - PRESENT, LEBANON

The role consist of me handling the SEO (Google Analytics), Social Media content, article mentions (PR), social media calendar, social media boosters (ROI Hunter), outdoor campaigns, and any event planning taking place for the company.

Freelance / Graphic Design & Content YEAR 2016 - Present, LEBANON/ DUBAI

I handle social media pages in order to grow their following. Post online for them content that suits their requirements. Create monthly social media calendars. Boost their pages via social media boosters; customer service for the social media pages.

Some accounts I manage:

Ray White Real Estate Rabieh, Lebanon

For the Love of Stones, Lebanon

MjsGlow, Lebanon

DAMAC X Ray White, Lebanon - UAE

Grey Agency / Internship (3 months)

YEAR 2015 - YEAR 2015, LEBANON

I received my internship after winning an award for best project between 100 students. The project was about water, and it can be found in the portfolio attached. Throughout my internship I learnt about how advertising agencies process. The different tasks that each position handles, I also learnt about how different fields require different kinds of communication considering the audience and the type of product or service that is being advertised to the market.

Diva Boutique / Store Manager

YEAR 2013 - YEAR 2015, LEBANON

Responsible for hitting the monthly target. Making sure the members of the sales team are reaching their target and drawing out their full potential. Responsible for all utilities used and purchased. The spending of how much merchandise the store can buy and all expenses included.

Aroma Spa / Assistant Manager

YEAR 2013 - YEAR 2015, LEBANON

Make sure all tasks for the month are met. Customer service, whether via phone, meet and greet or email. Send all necessary daily reports to the headquarters. Make sure all employees are set with the utilities they need. Make sure that there are no missing utilities in the spa.

Education

AUST / BA in Communication Art

YEAR 2013 - YEAR 2017, LEBANON

Began within the degree communication art, mostly specialized in advertising and marketing.

NDU / Freshman

YEAR 2011 - YEAR 2012, LEBANON

Moved to Lebanon and was not granted to begin as a sophomore immediatly since I did not hold the Lebanese equivalent degree and I studied at an earlier age in Sweden.

Awards

UNICEF, Beirut with Grey Agency - Save Water Project