

Hussein Tarhini

Marcom Executive

When there is a will there's a way!



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WORK EXPERIENCE

Marketing & Communication Executive Rotana Hotels

05/2018 – Present

Hamra, Beirut

- Handle all barter, sponsorship and other parties contract.
- Issuing press releases and features on a monthly basis.
- Handle photo shooting sessions in the hotels.
- Manage online content in the publication of the employee newsletters and intranet including all Rotana websites.
- Build a strong relationship with a local, and foreign journalist.
- Handling the property branding during exhibitions.

Telemarketing Smart Source

08/2016 – 04/2018

Ashrafieh

- Attract potential customers by answering product questions, and suggesting information about other products.
- Handle complaints, provide appropriate solutions and alternatives within the time limits and follow up to ensure resolution.
- Assist management team in managing the floor & training for new employees

Contact: Georgio Khoury – 70201264

Customer Service Virgin Mega Stores

01/2015 – 01/2016

Ashrafieh

- Maintaining a positive, empathetic and professional attitude toward customers at all times.
- Resolve problems by clarifying the customer's complaint; selecting and explaining the best solution to solve the problem.
- Handle transactions (Cash, credit card and cheques).
- Handle all incoming emails, phone calls and complaints and report to the customer service manager.

EDUCATION

Business Marketing Lebanese International University

08/2013 – 08/2017

- Integrated marketing communication
- Customer Service
- Sales Management
- Market research
- Finance
- Accounting
- Advertising theory and practice
- Retailing and merchandising

SKILLS

Photoshop

Excel

Power Point

Photo shoot

Time management

Work under pressure

Communication skills

Detail oriented

LANGUAGES

English



Arabic



INTERESTS

Reading Books

Muay Thai sport

Adventure