

RIMA ABOU ESPER

Graphic Design & Visual Communication

06/06/1987

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Beirut, Lebanon

PROFILE

I am a very enthusiastic person who enjoys working in the communication field. I am quick to grasp new concepts, constantly seeking self-improvement and mastering new skills. Highly motivated in trying/learning new methods to handle the task at hand.

OBJECTIVE

My objective is to Navigate through the big world of DESIGN, expand its power by exploring what's beyond visuals to prove that creativity is another form of intelligence and a higher level of thinking.

EDUCATION

• 2011 - 2014

Master's degree in visual communication - Lebanese University / Branch I

• 2007 - 2011

Graphic Design – BA degree - Lebanese University / Branch I

• 2006 - 2007

Psychology – one year - Lebanese University / Branch II

EXPERIENCE

Art Director at Link SARL

July 2017 – Present

- Design & Art direction
- Preparing Artworks for printing (Qatar & Lebanon)
- Producing design solutions to communicate brand messages [social media calendars & online and offline campaigns]
- Working as part of a team with designers, copywriters, account managers and marketing specialists (Qatar & Lebanon)
- Meet with Clients and prepare presentations

Assistant Art Teacher at The Russian Cultural Center

March – June

Assist the Art teacher & follow up with students using different painting materials.

Senior Graphic Designer at Rabbit Creation & Ebur

January 2017 – June

- Producing design solutions [printing & Social media]
- Preparing Artworks for UAE & Lebanon

Co-Founder of Creative District

August 2016 – November 2016

- Design & Art direction
- Developing & preparing briefs
- Recruiting freelancers (photographers, copywriters, web developers, artists, etc.) .

Graphic Designer at Boubess Group

July 2015 – September 2016

- Producing design solutions to communicate brand messages with high visual impact.
- Developing design briefs by gathering information and data through research.
- Working as part of a team with printing firms, copywriters and marketing specialists.
- Reports to Marketing Manager.

Graphic Designer at Phenomena

March 2015 – May 2015

- Creates visual concepts
- Illustrations
- Reports to Creative Director.

Designer at Chantilly chocolatier

June 2011 - February 2015

- Branding / packaging
- Creates themes and Concepts for all Occasions & corporate department
- Photography / Art Direction
- Completes projects by coordinating with outside services, printers, etc.
- Reports to General Manager.

Teacher at CTC (Computer & Technical College) - Unesco.

October 2010 – June 2011

Graphic Design courses – BT1 Class

COMPUTER SKILLS

Adobe Photoshop, Illustrator, InDesign
Microsoft Office Word, Power Point

EXTRA CURRICULAR ACTIVITIES

Scouting – since 2000

Les Scouts Du Liban (SDL)

Scouting is that lifetime activity where I had the opportunity to meet new people from different fields/characters/cultures from all over the country. It's an educational field based on spiritual & social approaches, character development, manual abilities, and healthy environment.

I am currently an assistant commissar of the Mount Lebanon(1) District

- Responsible of all the Mount Lebanon(1) SDL groups
- Handled many SDL publications [print & web].

Theatre (2011 – 2010)

Actress in Al Amira El Daiaa play with Clovis Atallah.

High on Life event (summer 2008)

Participated by a comic "choopy & choop" in "Youth Connection Project" by OUM EL NOUR for drug prevention.

Cultural Exchange (summer 2005 / Sweden)

Represented my country in a group of 12 Lebanese students with ARC EN CIEL Association in the Swedish project "SMUL- Students".

WORKSHOPS

Leadership through balance (September 09 2014 / Gefinor Hotel - Beirut)

A leadership training inspired by AIKIDO principles By Eric Hubler

Designpreneurs workshop (July 2013)

A 4 hours workshop by Mirada Madrid, held at Wondereight- Jisr El Bacha

Beirut Service jam 2013

3-2-1 March 2013 - Berytech [Bechara El Khoury]

Emotional Intelligence & Communication workshop (2009)

Workshop by Dr. Michael Khoury at Nahnoo office – Furn El Chebbak

Concours femme francophone entrepreneur_Berytech 2016

Marketing & business plan Workshop at Berytech, Mathaf

THINGS I AM INTERESTED IN

Camping, playing Games, doodling, cooking (when the cooking mood is on only) , Web surfing, handcrafting, social work, art events, youth movements.