

Joey Nasser Ladkany

Beirut, Lebanon

70 952471 • joey.ladkany@gmail.com

Born on 20/11/1992

Education

Université Saint-Joseph (USJ)

(Class of 2015)

- Advertising & Marketing BS
- Business Management BS

Zahrat El Ihsan

(Class of 2010)

- Economical Sciences Lebanese Baccalaureate

Employment History

Microsoft Dynamics AX and Dynamics 365 Functional Consultant at ITB (an ITG Company)

(July 2017 – Present)

- **Business Analysis and Requirement Gathering**

My role entitles me to collect and gather key elements in the client's business that might have an impact on the system to be implemented as well as identifying some redundant processes. In addition, the transformation of the gathered information into functional data and implementation of best practices is one of my major contributions

- **Pre-Sales and Research**

As the product offered by the company (D365) is relatively new in the market, I have been conducting some pre-sales and sales activity as I was amongst the first functional consultants to implement the solution. Some deep and targeted research was also among the tasks I have been handling.

- **On-Site Implementation**

As per the model we are working in, I have gained lots of client-side experience regarding the management of the work and client facing aspect of the implementation. Furthermore, I handle some of the Project Management aspect of the job regarding documentation and regular updates on Projects with the clients.

Marketing Officer / Business Analyst / Consultant at Valoores (previously Soft Solutions)

(January 2015 – June 2017)

- **Business Analyst at Valoores / Soft Solutions:**

My role as Business Analyst invites me to visit clients and prospects on a weekly basis and gather their business needs, processes and requirements in order to find a best fit solution to enhance their compliance, profitability and data management needs.

- **Marketing Officer at Valoores / Soft Solutions:**

As a Marketing Officer, I am in charge of all the pre-sales operations and documentation as well as presentations with the clients and prospects. Furthermore, I take care of the website and social media communications along with all of their material.

- **Consultant at Valoores / Soft Solutions:**

As a consultant in Retail, Banking and Insurance IT, I circled the local market in order to consult on Business Processes Optimization and Data Management, providing expertise and new tracks to undertake in order to walk with the client to achieve better positions.

PR Consultant and Marketing Internship at Impact BBDO – Porter Novelli

(June 2014 – August 2015)

Other Work Experience

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(2009-present)

Managing Partner at DoubleVé Est.

(January 2010 – present)

Managing Partner at Essex Menswear

(January 2010 – present)

Customer Service Officer and Team Leader at Alfa MIC1

(January 2012 – June 2013)

Customer Service Internship at Fransabank, Tabaris Branch

(June 2012 – August 2012)

Team Leader and Supervisor at Lina's, Music Hall and Casper & Gambini's

(June 2009 – December 2011)

Key Skills

- Excellent communication skills, both written and verbal in Arabic, French and English
- Excellent in Adobe Design Suite CS4, CS5, CS6 (InDesign, Photoshop, Illustrator)
- Basic HTML, CSS, JavaScript, and SQL knowledge
- Proficiency in IBM SPSS Statistics
- Always open to a new challenge
- Preference to working under pressure

Vision and Goals

My objective is achieving a good market reputation while joining Tier 1 and Multinational companies all while gaining the needed experience from the various aspects of the Business.

At the long run, I would like to become one the leading corporate consultants in the market and hopefully run my own Consulting Company.

Hobbies & Interests

- Reading International news and updates about technology, Cars and Social Happenings
- Socializing in Cafés and Pubs and expanding my social circle
- Interested in taking online courses about Java and C++ and Cyber Security
- Supporting Animal Welfare causes around Lebanon
- Motorcycle Rider - Road Captain