

Dania Mneimneh

I have over a year of experience in media and marketing. My skills in this field were built within the world's leading advertising agencies. I have significant passion and interest in marketing that pushes me forward to sharpen and master different areas of this industry. I'm self-motivated, committed and always eager to learn and take my career to a different level.

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📍 Beirut, Lebanon

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WORK EXPERIENCE

Digital Media Executive

Publicis Media, Performics

04/2018 – Present

Achievements/Tasks

- Prepare weekly and monthly reports.
- Promote campaigns on different social media platforms.

Performance Media Coordinator

Universal Media, Platform 5

12/2017 – 03/2018

Achievements/Tasks

- Executed digital campaigns (Social, GDN & Search).
- Managed and optimized campaigns from brief till launch.

Customer Service Representative

ABC sal

05/2017 – 07/2017

Achievements/Tasks

- Assisted customers with their requests.
- Saved customers' data on a CRM system.

Telemarketing Intern

Citruss TV

06/2016 – 09/2018

Achievements/Tasks

- Followed up with clients and answered their calls to reach customer satisfaction.

EDUCATION

Bachelor of Science in Business Marketing

American University of Science and Technology

09/2013 – 02/2017

Baccalaureate in Economics & Sociology

Makassed Khaled Ibn Al Walid

09/2010 – 06/2013

CERTIFICATES

Certified Digital Marketing Professional (CDMP) candidate

Google Adwords (2017)

Examination for the Proficiency in English (ECPE) (2015)

TECHNICAL SKILLS

Social Media & Marketing

CRM, Ads Manager, Google ads.

Microsoft Office

Word, Power point, Excel, Outlook.

LANGUAGES

Arabic



English



French



Spanish



INTERESTS

Traveling

Mandala Coloring

Gyming