



Chady Abou Abdo

Beirut, Lebanon

Chadyabouabdo@gmail.com, Mobile: + 961 3 566 274

EDUCATION

2014 – 2017	LEBANESE CANADIAN UNIVERSITY Bachelor in Graphic Design Fresh Graduate - June 2017 – Current GPA 3.8/4.2	Beirut, Lebanon
2010 – 2014	NOTRE DAME UNIVERSITY – ZOOK MOSBEH Bachelor in Graphic Design - Transferred	Beirut, Lebanon
1995 – 2010	COLLEGE NOTRE DAME DE LOUEIZEH High School Degree – Literature and Humanities	Beirut, Lebanon

SUMMARY AND CAREER OBJECTIVE

- I am seeking a position with a reputable organization such as yours, where my academic qualification, specialization, experience, and overall background can be applied and enhanced
- My core competencies and focus areas involve: concept (corporate identity, logo, letter head, envelope, etc.), magazine Ad, outdoor advertising & design (signs, billboard), books, magazine, cover, newsletter, CD label, brochure, pamphlets, packaging, bags, illustrations, cartoons, caricature and TV storyboard, multimedia/web design including still and HTML5 banners, email shots, landing pages, social media calendars, social media posts, video editing and such.
- I am considered by my professors as an assertive and proactive person, with out of the box thinking and a strong communicator, with excellent oral and written skills in English Arabic and French
- A few of my strong capabilities emerge with being enthusiastic about female fashion and fashion in general, brands, trends, and lifestyle, having excellent Arabic and English written communication skills with emphasis on proofreading and grammar excellence with fast typing skills on Arabic layout keyboard, good knowledge of social media platforms (Facebook, Instagram, Twitter, etc.), with the ability to learn new technologies and techniques quickly, good photo editing skills using Adobe Photoshop, good understanding in Microsoft Excel, with video editing skills using Adobe After Effect, familiar with Google Docs/Sheets and Google Drive, having a creative thinking and ability to come up with new ideas, with an exceptional online research skills, I am a self-motivated individual, and a great team player, with great communication skills in written and spoken forms, and finally with a great time management and organizational skills in order to meet all my dues without any delays.

EXPERIENCE

2017 – 2018

- Multimedia Designer at Propertyfinder.com.lb

- Designing creatives such as banners using Adobe creative suit.
- Animating the banner in case it was HTML5 banner on “Google Web designer”
- Sending the creative for approval and following up on the creative circulation.
- Publishing the banner online on Google ads manager setting the impression and the dates with all the criteria’s required for the success of the client’s campaign.
- Designing creatives for social media calendars such as Facebook, Instagram and Linked in posts.
- Editing videos for social media post on Adobe After Effect.
- Creating landing pages and following up with the clients leads, conversion rate, impressions, clicks and enhancing the campaign in order to reach maximum performance.

- Coordinating with the marketing department on planning events for the company and designing invitations and create banners and roll ups with merchandising giveaways.
 - Creating presentation such as proposal templates and Media Kit and packages presentations to be handed out to the sales department in order to present it to potential new client.
- 2014-present **- Sales Consultant at Khoury Home Appliances**
- Welcoming clients and assisting them in choosing the right appliances.
 - Making quotation and following up with the clients in order to land the sale.
 - Creating invoices using “Navision”.
 - Doing replenishment and ordering appliances from the warehouse to keep the showroom full with varieties to widen the client’s choice.
 - Participation in sales and teambuilding trainings.
- 2011-2013 **- Salesman & Cashier at ABC S.A.L**
- Welcoming clients and assisting them in choosing the right outfit.
 - Making quotation and following up with the clients in order to land the sale.
 - Creating invoices, and handling a POS from opening till closing.
 - Doing replenishment and ordering goods from the warehouse to keep the showroom full with varieties to widen the client’s choice.
 - Participation in sales and teambuilding trainings.
- 2010-2011 **- Salesman at Bossini Kaslik**
- Welcoming clients and assisting them in choosing the right outfit.
 - Making quotation and following up with the clients in order to land the sale.
 - Doing replenishment and ordering goods from the warehouse to keep the showroom full with varieties to widen the client’s choice.
 - Participation in sales and teambuilding trainings.
- 2009-2010 **- Gelato Show Jounieh**
- Serving client with their own choice of food and beverages.
 - Participating in Hospitality and teambuilding trainings.
- Summer 2009 **- Bartender at Cyan Beach Resort Bartender**

ADDITIONAL INFORMATION

- Fluent in French, English and Arabic
- Date of Birth: August 4, 1992, Nationality: Lebanese, Marital Status: Single
- References: Patrick Tarabay, D.E.S Art director at Phoenician Holding – Mr Maroun Abboud, Senior Multimedia designer at Propertyfinder.com.lb . Contact information available upon request
- Portfolio presentation available upon request