# Loulwa Kebbe

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### **Education and Qualifications**

**Lebanese American University** (Beirut, Lebanon)

Bachelor of Sciences in Business Marketing

Graduate of year: 2017

Beirut Baptist School (Beirut, Lebanon)

Lebanese Baccalaureate – Economics and Sociology

Graduate of year: 2014

### Experience

Bankmed S.A.L. Clemenceau Main Branch (Beirut, Lebanon)

(June 2017 - Present)

Operational Support
Providing a service through processing and authorizing all types of transactions

6<sup>th</sup> LAU Model Arab League (Beirut, Lebanon)

(Oct. 2016 - March 2017)

• Logistics and Operations coordinator

Beirut Baptist School (Beirut, Lebanon)

(Nov. 2015 – Feb. 2016)

• Database management and archive

**Super Me** (Beirut, Lebanon)

(May 2015 – Aug. 2015)

• Educator at an Edutainment center for kids between 3 and 12 years old

4<sup>th</sup> LAU Model Arab League (Beirut, Lebanon)

(Oct. 2014 – March 2015)

• Logistics and Operations coordinator

### **Extracurricular Activities**

Food Blessed Lebanon (Beirut, Lebanon)

(Sept. 2016 - Dec. 2016)

• Volunteered in treating the elderly by preparing food and hosting them

Fekra, Injaz Lebanon (Beirut, Lebanon)

(Sept. 2013 – May 2014)

• Marketing officer at Fekra, an Injaz student company

Community Service (Beirut, Lebanon)

(2011 - 2013)

- Lebanese Marathon a helper for mentally disabled children
- Visited and helped women prisoners in Lebanon
- Visited many orphanages and elderly homes

8<sup>th</sup> GC LAU Model United Nations (Beirut, Lebanon)

(Oct. 2011 - March 2012)

• Student delegate

# Trainings and Workshop

### The Human Resources Forum (Beirut, Lebanon)

(2017)

• Presentations by major Human Resources specialists about the latest trends in Human Resources.

#### Marketing Kingdom Event (Beirut, Lebanon)

(2016)

• The first international marketing event in Beirut which included presentations by major social media brands, workshop on digital marketing, global marketing, content marketing, mobile marketing, personalized marketing, and developing organizational brand purpose on social media.

LAU and Nestlé Arabia Competition 1<sup>st</sup> Place Winner (Beirut, Lebanon)

(Sept. 2015 - Dec. 2015)

• Worked on re-launching Nestlé's "Lion Bar", thorough marketing research and an effective and strategic marketing campaign. Evaluated by five different Nestle Lebanon and Arabia managers.

# Super Me and Beyond Learning (Beirut, Lebanon)

(April 2015)

 Preopening Training Camp by Beyond Learning (team building, emotional intelligence, time management, customer service, stress management, conflict-resolution...)

#### **Super Me Preopening Preparation Camp** (Beirut, Lebanon)

(May 2015)

• Drafter rules, regulations, design, and organization of Super Me

#### Skills

- Languages: Fluent in Arabic and English. Basic in French.
- Software knowledge: Proficiency in Office (Word, Excel, Power Point), basic Photoshop skills.