

# Nadine Kahaleh

## Copywriting Specialist

Over 6 years of experience in a wide scope of industries.



nadinekahaleh.91@gmail.com ✉

70070120 📱

Beirut, Lebanon 📍

## WORK EXPERIENCE

### Copywriter/Social Media Coordinator Amana Capital

10/2017 – 10/2018

#### Achievements/Tasks

- Content generation in English, including: SEO, email marketing, popup campaigns, Landing Pages, blogging, etc.
- Social media content strategy & reporting, in addition to social posts design on Photoshop.

Contact: Omar Khaled – 03936304

### Senior English Writer ArabNet

02/2017 – 10/2017

#### Achievements/Tasks

- Feature stories and articles for offline magazine and blogs.
- Social media content strategy and content calendar (bi-weekly).

### English Creative Writer ecomz

02/2016 – 02/2017

#### Achievements/Tasks

- Content, including website, collateral material, investment pitches, email marketing, SEO, blogging, etc.
- Social media calendars, content strategy, and reporting.

Contact: Grace Faddoul

### English Bookseller Antoine Bookstore

02/2016 – 02/2017

### Writer Lebanese Transparency Association, NGO

10/2015 – 02/2016

Short-term program

### Arts & Culture Writer NOW News

06/2012 – 02/2014

#### Achievements/Tasks

- Feature stories and interviews related to the arts and culture landscape in Lebanon, and social media.

## EDUCATION

### BA in Journalism/Multimedia Lebanese University

10/2009 – 06/2012

## SKILLS

SEO

Blog writing

Photoshop

Email marketing

Popup campaigns

Branding

Translation

## LANGUAGES

English



French



Arabic



## INTERESTS

English Literature

Yoga

Meditation

Cooking

Tango