

Work Experience

- Lebanese American University, LAU** **September 2015 – Present**
Part-time instructor (Psychology courses for the undergraduate level)
- Preparing and delivering lectures for the following Psychology courses: Introduction to Psychology, Developmental Psychology, Psychology of Youth
 - Implementing a dynamic integrative teaching technique with the purpose of accommodating to students' varied learning styles
 - Assessing students' progress by setting and marking examinations and other coursework
- Phoenicia University, Sarafand, Lebanon** **June 2018 – August 2018**
Part-time Instructor (PSY 201 – Introduction to Psychology for the undergraduate level)
- Designing an introductory course to Psychology for the undergraduate level including writing up a syllabus
 - Implementing dynamic, integrative teaching techniques with the purpose of accommodating to varied learning styles
 - Assessing students' progress by grading tests, term papers and class work
- American University of Beirut, Beirut, Lebanon** **February 2017**
Part-time Exhibition Coordinator Assistant at the Art Gallery
- Assisting in the mounting of an art exhibition: managing all production tasks involving fliers, art installations, book publications
 - Co-ordination of a two-day conference
 - In charge of the communication of the event both online and offline/on campus
 - Handling travel and hotel arrangements of participants
- Young & Rubicam, Beirut, Lebanon** **June 2015 – Present**
Junior Account Manager
- Leading accounts within the sectors of personal care FMCGs, entertainment, luxury products, automobiles, children's products, etc.
 - Setting revenue forecasts and ensuring they are attained
 - Training new interns
 - Managing communication campaigns from conception to execution and completion by organizing tasks between several departments (creative, production, media, suppliers, etc.)
 - Conducting extensive market research and analysis
 - Translating client marketing objectives into inspirational creative briefs
 - Leading creative brainstorming sessions (related to conception of campaigns, brand identity, etc.)
- Middlesex University, London, UK** **March 2014 – November 2014**
Psychology Research Assistant (Lifespan Research & Data Archive Repository (RADAR) project)
- Transcribed semi-structured interviews with participants at risk of developing depression
 - Conducted qualitative analysis of data, specifically using thematic analysis: coding verbal data, defining and naming themes, etc.
- Drive-Dentsu, Beirut, Lebanon** **July 2012 – August 2013**
Junior Account Executive in the Client Service department
- Appointed to several accounts involving various sectors, namely banking, jewelry, kids toys, FMCGs, home appliances, shopping malls, restaurants, etc.
 - Translated client marketing objectives into inspirational creative briefs
 - Lead creative brainstorming sessions (related to conception of campaigns, brand identity, etc.)
 - Managed campaigns from conception to execution by organizing tasks between several departments (creative, production, media, supplier, etc.)
- Leo Burnett Worldwide, Beirut, Lebanon** **April 2012 – June 2012**
Intern in the PR department
- Participated in brainstorming sessions for new campaigns
 - Carried out elaborate market research for study of competition
 - Planned events: coordinated with all involved parties including suppliers, entertainment, media, etc.
 - Prepared invoices using the Maconomy software

Café De Prague, Beirut, Lebanon**February 2011 – August 2012***Manager (previously: Waitress, Hostess, Bartender)*

- Appointed as HR manager: recruitment, training, setting up weekly employee schedules, insuring employee well-being, etc.
- Managed day-to-day handling of cash
- Managed daily opening and closing duties
- Liaised with suppliers

Psychiatric Hospital of the Cross, Lebanon**July 2011 – September 2011***Psychology Intern*

- Shadowed psychiatrists and psychologists in their rounds
- Participated in conducting group therapy, music therapy, and art therapy
- Assisted medical residents in diagnosing patients upon their admission
- Carried out psychological assessments of inpatients and interpreted their psychometric tests under the supervision of psychiatrists

Education**Lebanese National Higher Conservatory, Lebanon****September 2017 – July 2018***Oriental Singing- First year*

- Coursework: Music Theory, Oud, Tejweed, Choir, Oriental Singing

Goldsmiths University of London, UK**September 2013 – September 2014***MSc in Foundations in Clinical Psychology and Health Services – with (High) Merit*

- Coursework: Self and Relationships, **Social-Moral Development, Education Psychology**, Understanding and Treating Psychological Disorders, Clinical Research Design and Analysis, Professional Issues in Clinical Psychology, Statistics.
- Research Project (Title): State Extraversion as a Mood Regulator: An Exploration of the State Extraversion-PA Relationship

American University of Beirut, Lebanon**September 2008 – January 2012***B.A. in Psychology with a minor in Economics*

- Coursework: Elements and Notation of Music, Music Theory I, Psychology of Emotion, Intro to Clinical Psychology, Abnormal Psychology, Sensation & Perception, etc.

University of California, Berkeley, USA**June 2010 – July 2010***Summer School Courses: Psychology of Personality, Social Psychology***London School of Economics, London, UK****July 2009***Summer School Course: Introduction to Macroeconomics***International College of Beirut, Lebanon****September 2004 – June 2008***French Baccalaureate Degree (Sciences and Mathematics track)***Skills**

Languages: **English** (fluent), **Arabic** (native), **French** (fluent)

Computer Skills: Ableton Live, Logic Pro, Proficient in Microsoft Office, and SPSS

Interests: Singing/Live Performance, Disk Jockey, piano, guitar, Volleyball (Team Captain 2010-2011 at the American University of Beirut), table tennis, and outdoor activities.