

Sally Ghaziri

A social media coordinator, passionate about the whole Advertising major on all different aspects.

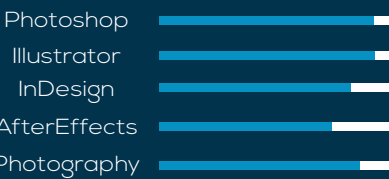
CONTACT

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PROFESSIONAL SKILLS



LANGUAGE



EDUCATION

- 2012-2017: American University of Science & Technology
BA in Advertising
- 2010-2012: Makassed- Ali Ben Abi Taleb,
Ashrafieh
- 2000-2009: Hariri High School III

PROFESSIONAL EXPERIENCE

Advertising Domain

- 2017(June) - Present: Social Media Coordinator at "Dana Agency"
Responsible to manage all social media platforms (Facebook, Instagram, Twitter, Youtube...) for clients from A to Z with a full marketing plan for a month ahead. Marketing plan & concept of designs are to be managed by me. Handled over more than 20 clients all at once with all concepts & designs planned on. Working on a monthly target for the client & try the best to achieve these goals through the social media platforms. Multitasking & giving importance to each and every client at the same time. (Clients worked on: Buildmart, Xtreme Lashes Lebanon, Laham Jewlery, Loge Night Club, Seif Media Advertising, Barbara Nassar Association, Haramoun Marathon, and so on...)
- 2017 (Jan 11-March 11): A two months internship at ADrising, Marketing and Advertising agency.
A great experience that taught me more about the Advertising life, working and dealing with clients, and more specifically "The Social Media Industry".
- A member of "Boubess Group Hospitality" company since 2012 until 2016 and have been promoted every year from one restaurant to another.**
- 2015-2016: Restaurant called "Pomodoro", as a hostess
- 2014-2015: Restaurant called "Cozmo Café". A great experience as well, with much new situations to deal with.
- 2013-2014: Restaurant called "café Hamra" a waitress as well, that kept me going even better with my communication skills.
- 2012-2013: Restaurant called "Laziz", as a waitress, that improved my communication skills with people and taught me how to deal with situations and people.

Been part and got certified from GC- MUN, LAU Hamra and Jbeil in 2010.