

MICHELLA CHEHADE

LEBANESE / 07 - 12 - 1989

SKILLS

GRAPHIC DESIGN



WEB DESIGN



ADOBE PHOTOSHOP



ADOBE ILLUSTRATOR



ADOBE INDESIGN



ADOBE AFTER EFFECTS



LANGUAGES

ARABIC ● ● ● ● ●

ENGLISH ● ● ● ● ●

FRENCH ● ● ● ● ●

SPANISH ● ● ● ● ●

ABOUT ME

A highly talented, driven and flexible graphic designer with a proven record of delivering creative and innovative design solutions. A proven ability of developing projects from inception through production to final delivery, ensuring that all work is effective, appropriate and delivered within agreed timescales.

EDUCATION

GRAPHIC DESIGN - MASTERS DEGREE

HOLY SPIRIT UNIVERSITY OF KASLIK
LEBANON - 2013 GRADUATE

WORK EXPERIENCE

SENIOR GRAPHIC DESIGNER - Hewar Group

MAY 2018 - PRESENT

- Working on a big range of projects for a variety of clients in saudi arabia.
- Handling client's social media accounts, web designs, print materials, brochures, packages, ...etc
- Developing design briefs received from the art director by gathering information and data through research.

PHOTOGRAPHY TUTOR - AUL University

OCTOBER 2017 - JANUARY 2018

- Delivering classroom lectures on University campus.
- Grading test papers and providing appropriate feedback to students.
- Involving students in classroom discussions and seminars.
- Supporting students in laboratory sessions.
- Assisting in curriculum revision activities.
- Assisting in setting course requirements.

SENIOR GRAPHIC DESIGNER - TheMaxa S.A.R.L.

NOVEMBER 2016 - AUGUST 2017

- Brainstorming with staff to create new design concepts and visual communication strategies.
- Assisting the art director in the website design, content and user experience.
- In charge of the company's social media platforms from campaign ideas to posts designs and layouts.
- Developing design briefs by gathering information and data through research.
- Assisting the management team to discuss the business objectives.

SENIOR GRAPHIC DESIGNER - Moka & More

MARCH 2016 - OCTOBER 2016

- Completing projects by coordinating with outside agencies, art services, printers, etc.
- In charge of the company's corporate identity designs and all print materials including menus, placemats, brochures and others, in addition to social pl atforms management and design.
- Developing design briefs by gathering information and data through research.

JUNIOR GRAPHIC DESIGNER - NOBRAND Agency

JANUARY 2015 - FEBRUARY 2016

- Working on a big range of projects for a variety of clients.
- Handling client's social media accounts, web designs, print materials, brochures and packages, and others
- Developing design briefs received from the creative director by gathering information and data through research.
- Participating in exhibitions with the agency.

JUNIOR GRAPHIC DESIGNER - Lamasat Magazine

OCTOBER 2013 - DECEMBER 2014

FREELANCE GRAPHIC DESIGNER - Pandaplast

DECEMBER 2012 - JANUARY 2015

- Art direction, corporate identity, catalog designing, press ads,...

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