

Ali Awada
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OBJECTIVE

Seeking a full-time job opportunity in the marketing sector that will enable me to start my professional career with a stable organization, where I can utilize my skills and gain further experience while enhancing the company's productivity and reputation.

EDUCATION

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| Beirut, Lebanon | American University of Beirut Bachelor of Business Administration, with Emphasis on Marketing Date of Graduation: June 2018 GPA: 3.3 | From 09/15 to 06/18 |
| Beirut, Lebanon | Rawdah High School Lebanese Baccalaureate – Economics & Sociology Program: Official in 2015 Good Standing | From 09/13 to 06/15 |

EXPERIENCE

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| Beirut, Lebanon | Beirut Digital District-IDEAS Position held: Business and Communications Associate | From 10/18 to Present |
| | <ul style="list-style-type: none">• Social media and community management of multiple accounts.• Implementing and executing social media and marketing strategies for ongoing projects.• Partner relationship management and event management, public relations.• Market and ecosystem research.• Ensuring effective and branded communications through website, print communication, and advertising. | |
| Beirut, Lebanon | Beirut Digital District-IDEAS Position held: Marketing Intern -Grand Serail Internship Program | From 06/18 to 09/18 |
| | <ul style="list-style-type: none">• Community management of the Summer of Innovation social media accounts.• Outreach and follow up to ecosystem to partner with Summer of Innovation.• Event management and public relations for various events held under the Summer of Innovation.• Market and Ecosystem Research | |
| Beirut, Lebanon | Bank Audi Position held: Intern | From 05/17 to 07/17 |
| | <ul style="list-style-type: none">• Updated basic information reports, including ratings and annual reports.• Performed due diligence on customer information files (reputation, credibility, financial status, etc.).• Worked with the corresponding legal department on the negotiation of contracts with other banks, on behalf of Audi. | |

EXTRACURRICULAR ACTIVITIES

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|--|----------------------------|
| • Participated in the L'Oréal Brandstorm Certified Competition, reaching the national finals | From 02/18 to 04/18 |
| • Volunteered at the Children Cancer Center of Lebanon's outpatient center | From 09/17 to 05/18 |
| • Joined the Volunteering Society | From 02/17 to 05/18 |
| • Contributed to the AUB Outdoors entertainment team | From 03/17 to 05/18 |
| • Joined the Business Student Society | From 09/15 to 05/16 |
| • Participated in the Model United Nations Program held at LAU | From 01/11 to 04/11 |

PROJECTS ACCOMPLISHED

- Digital social media management strategy for Bus Map startup, along with a content calendar.
- L'Oréal Tailored Experience.

SUMMARY SKILLS

COMPUTER SKILLS: MS Word, Excel, PowerPoint, Access, Internet use, Social-media applications use.

LANGUAGES: Fluent in English and Arabic (writing, reading and speaking).

SOFT SKILLS: Communication, Teamwork, Adaptability, Time-management, Goal-orientation.

INTERESTS AND HOBBIES:

Biking, swimming, and jogging.