



# Antoni Barakat

+961 71 000148 – 1st of December 1998 – Antonibarakat@gmail.com

## OBJECTIVE

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High confident, motivated, **Marketing and Advertising Graduate**. I always strive to work to the best of my ability and deliver professional standards in all circumstances. My key strengths are; communications (both oral and written), graphics, Advertising, and marketing strategies.

## EDUCATION

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### SAINT JOSEPH UNIVERSITY (USJ)

2016 – 2019

Advertising and Marketing graduate

### ANTONINE INTERNATIONAL SCHOOL, AJALTOUN

2010 – 2016

Lebanese Official Exams, (Baccalaureate),

Economic Science section (ES)

## EXPERIENCE

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### Radio Free Lebanon (RLL)

July 2020 – Present

News editor and reporter

### Think Media labs Beirut

Arabic Copywriter – Project Manager

May 2020 – August 2020

### LFSA (Students Association)

August 2019 – June 2020

Social Media Manager (Strategies, posts, Visuals, Videos...)

### USJ STUDENTS UNION

2017 - 2019

Social Media responsible (Strategies, posts, Visuals, Videos...)

### RIZK GROUP (RG)

June – August 2018

Marketing and Creative departments.

### OBEGI CONSUMER PRODUCTS (OCP)

June – September 2017

Sales and logistics departments.

## PROFESSIONAL TRAININGS AND QUALIFICATIONS

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- Young Arab Voices Finalist
- Communication and self-confidence courses
- Presentation techniques and body language courses
- Co-founder of Likalo App
- Hult Prize USJ winner (Start Up competition)
- USJ Entrepreneurship Competition 2019 Winner
- Facebook and Google Ads courses
- Social Media Certificate
- Adobe Photoshop, Illustrator, InDesign, Premiere courses
- E-commerce and online marketing courses

## SKILLS

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- Excellent communication skills.
- Presentation Skills
- Languages: Arabic (Native) French, English (Fluent)
- Online Marketing (Facebook, Twitter, Instagram, LinkedIn etc.)
- Computer Literacy: Microsoft Office Skills (Word, Excel, and PowerPoint), Adobe skills (Photoshop, Illustrator) and Cubase skills.

