

# JAD ASSAAD

## Curriculum Vitae

Hamra, Beirut, Lebanon

Date of Birth: 10.08.1991

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### PROFILE

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- Good understanding of the arts needed for advertising
- Ability to work under pressure
- Good analytical, communication, and organizational skills
- Good grasp of the ever-changing world of advertising and the psychology of the consumer

### EDUCATION

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2014—2015	Arts, Sciences and Technology University of Lebanon (AUL) <ul style="list-style-type: none"><li>• Bachelor of Arts in Advertising and Marketing</li></ul>	Hamra, Lebanon
2012—2014	University of Wollongong in Dubai (UWD) <ul style="list-style-type: none"><li>• Bachelor of Arts in Advertising and Marketing</li></ul>	Dubai, UAE
2010—2012	Lebanese International University (LIU) <ul style="list-style-type: none"><li>• Bachelor of Arts in Advertising and Marketing</li></ul>	Hamra, Lebanon

### EXPERIENCE

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08.2017—12.2017	Training at the Lebanese International University (LIU) <ul style="list-style-type: none"><li>• Creating campaigns and advertising them</li><li>• Taking part in commercials related to the University</li><li>• <i>Skills:</i> Organization, teamwork, and communication</li></ul>	Hamra
08.2015—10.2015	Internship at Phoenix Healthcare Services (LLC) <ul style="list-style-type: none"><li>• Handling social media platforms</li><li>• Sourcing advertising and P.R. agencies</li></ul>	Dubai, UAE

- Handling printing requests
- Organizing a schedule for future content postings
- *Skills*: Patience, time management, and content creation

**2013—2014**

**Part-Time Job at Kingco Bookstore**

**Hamra**

- Reorganizing the products in the store
- Aiding students when needing to print material
- Answering phone calls for customer service
- *Skills*: Customer communication and teamwork

**01.2006—09.2006**

**Operation Executive at Exceed Specialized Food Services**

**Hamra**

- Studying and handling the company's inventory
- Aiding in sales
- Focusing daily on the distribution channels of the food items
- Attending revenue meetings and contributing in offering new sales, budgets, and forecasts ideas
- *Skills*: Data collection, organization, communication, teamwork, and theoretical thinking

## EXTRACURRICULAR ACTIVITIES

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**Since 2005**

**Basketball**

- Joining a bunch of experienced Basketball players for a game once every week

**Creative Writing**

- Writing different prose and poetry pieces

## SKILLS

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**Languages:**

- Arabic: Mother tongue
- English: Fluent
- French: Beginner

**Applications:**

- Microsoft Word, Excel, PowerPoint
- Social Networking: E-mail, Facebook, Twitter, Instagram, Snapchat, LinkedIn, Youtube, and Whatsapp