RAYAN BATLOUNI

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OBJECTIVE

A passionate and hardworking person with professional writing and presenting skills, always willing to develop my communication abilities to enhance my career. My goal is to seek new challenges in the field of Communication Arts and learn from the people surrounding me, to adapt and engage myself easily in new environments.

EXPERIENCE

JUNE 2017 – JULY 2017 JOURNLIST, FUTURE TELEVISION (INTERSHIP)

- Investigate events and issues occurring in Lebanon, Arab World and West
- interview expert sources, and search public records and other sources for information
- the news in a professional way to be presented in the daily news, using the Write iNews program
- Prepare the trending headlines that will be presented in the news summary and organize its order from the most to the least important
- Write and prepare a reportage for the news, by recording the voice over and choosing the appropriate visuals
- Welcome the TV guests for TV talk shows and handle problems occurring in the newsroom

FEB 2017 – MARCH 2017 CASHIER, GS STORES

- Received payment by cash, check, credit cards, vouchers, and gift cards
- Dealt with Refunds, credits, or change due to customers, in addition to reservations and delivery issues between the stores
- Provided customers service, greeted customers and answered phone calls
- Counted money in cash drawers to ensure that amounts are correct

JULY 2015 – DECEMBER 2016 SALES, SMOKER CENTER

- Sell retail products, goods, and provided a great customer service
- Created solutions and ensured a smooth sales process
- Find new sales leads, through business directories
- Run the social media pages for the store on Facebook and Instagram

EDUCATION

SEPT 2015 – JUN 2018
BACHELOR OF ARTS AND COMMUNIATION- JOURNALISM, (AUST)
AMERICAN UNIVERSITY OF SCIENCE AND TECHNOLOGY

JULY 2015

BACCALAUREATE II – SOCIOLOGY AND ECONOMICS, (SNC) SHOUF NATIONAL COLLEGE (WITH HONOR)

SKILLS

- Proficient in Arabic and English, and moderate knowledge in French and Russian
- Expert in Word and Adobe Photoshop, Illustrator and After Effects, iNews Avid, with moderate knowledge in Adobe Premiere
- Strong communication skills (especially in presenting news)
- Highly qualified writing skills in Arabic and English
- Ability to work under pressure
- Enjoy working within a team
- Multimedia expert
- Social person, and active on social media (Facebook, Twitter, & Instagram)

EXTRA ACTIVITIES

SOCIAL ACTIVIST

- Volunteer in Generation For Peace Organization
- Volunteer in LADE Organization (Lebanese Association for Democratic Elections) Certificate for monitoring parliamentary 2018 Lebanese elections
- Volunteer in Skoun Organization (Lebanese Addiction Center)

SOCIAL MEDIA ACTIVIST

• Manage my Facebook Page: Rayan Batlouni – **Emotional videos about ceremonies and social problems, in addition to reportages (upon request)**

https://www.facebook.com/rayanbatlouni1/inbox/?selected_item_id=100019923346468