

# Dalal Ghannam

Graphic Designer



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Bayrut, Lebanon



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@dalal ghannam



[instagram.com/dalalghannam](https://instagram.com/dalalghannam)

## SKILLS

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

2D Videos-Clipchamp

Social media marketing

Project management

Technical proficiency

Typography

Branding and identity design

## LANGUAGES

English

Professional Working Proficiency

Arabic

Native or Bilingual Proficiency

French

Full Professional Proficiency

## EDUCATION

### Bachelor's - Graphic Design

Modern University of Business and Science

02/2019 - Present

Beirut - Lebanon

### Baccalaureate - Graphic Design

Educational Arab Institutes

05/2015 - 05/2017

## WORK EXPERIENCE

### Graphic designe

Nucleus Ventures

03/2022 - Present

Beirut - Lebanon

Achievements/Tasks

- Working with startups and partners to create there Brand Identity, Logo, Company Profile and more.
- Creating social media posts, banners and 2D videos.
- Editing photos and creating illustrations.
- Developed and managed Social media accounts , Instagram , Facebook , LinkedIn , Twitter.

### Social media specialist

Freelancer

03/2021 - Present

Beirut - Lebanon

Achievements/Tasks

- Working directly with clients to create there Marketing strategies.
- Developed and managed Social media account , Instagram , Facebook , LinkedIn , Twitter.
- Supported business development through the development of comprehensive multi-channel digital advertising programs, written proposals and client presentations based on analysis of prospect's long-term goals and available budget.
- Produced monthly performance reports for clients utilizing reporting tools such as Google Analytics determined key metrics that were of primary importance to clients and provided trending data to compare results month-by-month.

### Graphic Designer

Freelancer

01/2019 - Present

Lebanon

Achievements/Tasks

- Understanding and interpreting client briefs.
- Attending client meetings to discuss expectations and desired outcomes of design.
- Working on a range of design pieces, from social media posts and branding to packaging design.

### Graphic Designer

Media Solutions

08/2021 - 12/2022

Beirut, Lebanon

Achievements/Tasks

- Working directly with clients to create there Brand Identity, Logo, , Company Profile and more.
- Creating social media posts, banners and 2D videos.
- Editing photos and creating illustrations.