

Jad Bechara

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PROFESSIONAL EXPERIENCE

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| Dec 2018 - Jan 2019 | KPMG — Audit Intern
• Assigned to a prominent foreign bank & a \$100M residential project where I performed audit work which included: AML Testing, Working Paper Creation, Vouching, Call Overs, Translations & Summarizations. | Beirut, Lebanon |
| Jan 2018 - Nov 2018 | B Group SARL — Business Development Executive
• Worked with a team of consultants to analyze market size & attractiveness and performed a financial evaluation of an upcoming 20,000 sq.ft. retail project which included market & profitability studies, sales & projected cash flows scenarios, in addition to other evaluation techniques.
• Conducted months-long research about potential suppliers in Asia and Europe and initiated connections with shortlisted ones.
• Analyzed competitors' current strategies and used a segmenting, targeting, and positioning framework which enabled the firm to focus on a distinct target market.
• Created lists with all products to import from the shortlisted suppliers and compared them with the ones that competitors already offer based on quality, price, and other factors.
• Worked with the assigned contracting firm in charge of the showroom's design to maximize product visibility. | Beirut, Lebanon |
| Nov 2017 - Dec 2017 | Torch Academy SAL — Back-End Web Development Intern
• One of five selected from an applicants' pool of 300.
• Supported coding teams of incubated startups in terms of back-end coding & database management.
• Gained programming skills in C, C#, .NET, SQL, and front-end Swift.
• Applied project management concepts (Conception, Planning, Execution, Control, and Closing) on various web applications.
• Performed a variety of software engineering activities such as UML Activity Diagrams, Entity Relationship Diagrams, Gantt Charts, and Flowcharts. | Beirut, Lebanon |
| Sep 2015 - Dec 2016 | The Gaming Lounge — Managing Partner
• Conducted extensive research regarding market size, growth, and major local players.
• Analyzed international benchmarks and used key performance metrics in relation to quality & cost.
• Applied the industry's best practices and gained a major local competitive advantage.
• Oversaw the lounge's management and operations, achieving a breakeven point 2 months earlier than expected. | Beirut, Lebanon |
| Jun 2012 - Aug 2017 | PLC Management — Managing Partner
• Organized & managed, with an immense attention to detail, summer entertainment events with an average attendance of 800 people and sales in excess of \$20,000 per event.
• Occupied a direct client-facing role in addition to managing back office activities such as venue selection, concept creation, complete social media management, inventory replenishment, and entertainment bookings.
• Revenues were partially used to raise funds for numerous local NGOs. | Beirut, Lebanon |

ACADEMIC QUALIFICATIONS

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| Sep 2014 - Jun 2017 | Lebanese American University
• B.S in Business with Banking & Finance concentration.
• Graduated with Distinction (CGPA of 3.71/4.0).
• Member of the Student Honor Society and recipient of the Model United Nations scholarship.
• Recipient of the Honor Academic Scholarship after being placed on the distinguished list for five consecutive semesters. | Byblos, Lebanon |
| Sep 2007 - Jun 2014 | SABIS International School
• Lebanese Baccalaureate, Life Sciences Section.
• Class Valedictorian. | Adma, Lebanon |

EXTRACURRICULAR ACTIVITIES

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| Sep 2014 - Jun 2017 | SABIS — Senior Prom Committee Treasurer
• Developed & managed a plan to raise \$10,000 by a predetermined deadline.
• Worked closely with senior committee members to safeguard the committee's finances. | Adma, Lebanon |
| Sep 2007 - Jun 2014 | SABIS — Student Life Organization
• Academics & Sports prefect.
• Organized sports events which gathered teams from national & international schools.
• Transmitted academic requests & complaints from students to the organization's senior members.
• Participated in brainstorming sessions for future student life improvements. | Adma, Lebanon |
| Sep 2007 - Jun 2014 | UNITED NATIONS — Model United Nations
• Represented Czech Republic & Bolivia in the UNHCR committee.
• Developed resolutions and gave speeches about a variety of conflicts such as promoting gender equality, eradicating extreme poverty, achieving universal access to primary education, and combatting diseases.
• Recipient of the Diplomacy Award which demonstrates excellence in representation and distinguished performance resulting in a special scholarship at the Lebanese American University. | Beirut, Lebanon |

LANGUAGE & COMPUTER PROFICIENCY

- English — Fluent.
- French — Fluent.
- Arabic — Native.
- Knowledge of HTML, CSS, JavaScript, C, C#, .NET, SQL, and front-end Swift.

INTERESTS

Programming, Case Solving, Startups, Event Management, Music Production.