

DINA LABABIDI

OBJECTIVE

OPERATIONAL MANAGER /
MARKETING

CONTACT



+ 961 3 701179



BEIRUT, LEBANON



dina.lababidi@hotmail.com

EDUCATION

2005

Internal School of Al-Afkar, Jeddah
High School Diploma

2011

Lebanese American University
*BS in Business / International
Business*

EXPERIENCE

JAN. 2014-NOW

ISIC INTERNATIONAL - NGO, BEIRUT

Head of Operation

*management of day-to-day operation.
evaluation of the business procedures.
meetings with clients & potential benefit providers.
implementation of new business strategies.
statistics analyzation for management department.*

web: www.isiclebanon.com

JUN. 2012-NOV. 2013

SOCIAL EYES - BEIRUT

SOCIAL MEDIA RESEARCHER&ANALYST

*research & evaluate potential markets for new
products through social data.
identification of customer prospects.
compilation of reports to understand the consumer
behavior.
providing feedback with reference to the client's
competition.
developing&implementing dashboard reports of the
social media activity.*

web: www.social-eyez.com

OCT.2011-APR.2012

SPOT VISION INTERNATIONAL - BEIRUT

Sales executive

*promoting the company's services.
negotiation of contracts and packages with customers.
follow up with customers.
establishing connections with potential customers.
maintaining records and statistics.*

LANGUAGES

ARABIC

ENGLISH

FRENCH

SKILLS

MICROSOFT OFFICE

PREPARING A BUSINESS PLAN