Tania Kabbani

Professional Experience

Jan 2016-Present Petals and FlutterS.A.R.L. Founder

Beirut

- Created a brand of upscale, trendy, and stylish floral designs.
- Acquired top clients and was featured in wedding/event supplier lists of prominent hotels in Beirut.
- Developed a website and online shop with the help of a developer.
- Designed floral arrangements for events.
- Managed the company's social media accounts.
- Handled administrative tasks for the company.
- Prepared the legal setup and established connections with our suppliers, as well as wedding planners, prior to the official starting date in September 2016

Nov 2013-Dec 2015

Emirates NBD PJSC

Investment Advisor, Private Banking

Dubai

- Solicited new business in the GCC, along with Team Leaders and Relationship Managers.
- Advised existing GCC High Net Worth clients (nationals and expatriate residents) on their investment portfolios in coordination with the CIO Team.
- Conducted quarterly reviews of existing accounts along with the CIO Team.
- Worked on specific projects related to enhancing the department's systems and procedures.
- Coached new members of the team.

Feb 2012-Apr 2013

UBS AG

Client Advisor, Wealth Management

Dubai

- Developed a large network of High Net Worth and Ultra High Net Worth individuals in the UAE.
- Booked several new investment accounts.
- Devised numerous portfolios and actively marketed UBS' discretionary and advisory mandates.
- Successfully completed the "UBS Wealth Management Diploma".

Jan 2009-Oct 2010

Bank Med

Senior Financial Consultant

Beirut

- Introduced new Ultra High Net Worth and institutional clients to the bank.
- Managed HNW client relationships.
- Marketed financial instruments, funds, private placements, and structured products.

June 2003-Dec 2008

BNP Paribas (BNPI)

"Conseillère Private Banking"

Beirut

- Managed top HNW clients of the bank:
 - o Booked accounts in Geneva, Luxembourg, Paris, Limassol, as well as Beirut.
 - o Built a solid network of clients, handled a portfolio of \$100 million.
- Seconded the head of private banking in managing the Private Banking department:
 - Lead relationship managers and personal bankers in the branches.
 - Handled institutional clients' investment inquiries.
 - Conducted training seminars for client-fronting employees.

Oct 1999-Mar 2003

ABN AMRO Bank N.V.

Relationship Manager, Private Banking

Beirut

- Participated in developing the department (from an equity desk to a private banking department):
 - o Enlarged our client base. Acquired a total of 150 clients with accounts opened locally and in the network.
 - Advised clients and traded different financial instruments, funds, and structured products.
 - o Broadened our product offering (with the support of the ABN AMRO network).
 - Established and strengthened links with international private banking centers.
 - o Revised departmental logistics, procedures
- Joined the strategic and executive committees of the "Sales and Marketing Team" in April 2001.
- Completed the ABN AMRO "Consultative Selling Skills Course" in Zurich.

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Professional Experience (cont'd)

Summer 1999 Trainee Merrill Lynch Beirut

Learned about Merrill Lynch's portfolio management strategies and products.

Mar 1996-Aug 1997 ABN AMRO Bank N.V. Senior Banking Assistant, Trade Finance **Beirut**

- Produced Documentary Letters of Credit & Guarantees and performed monthly reports.
- Created a training manual for the department.
- Trained in: Trade Finance, Accounting, Audit, and Retail Banking.

Education

1997-1999 McGill University Master of Business Administration (MBA) Montreal

Concentration: Finance

International Exchange: Hautes Etudes Commerciales (H.E.C.) (Feb-June 1999) **Paris**

1992-1995 McGill University **Bachelor of Commerce** Montreal

Concentration: International Business and Entrepreneurship

Academic Experience

Feb 2003-June 2009 American University of Beirut (AUB) Faculty Instructor (part time)

Beirut

- "Private Banking"
 - Created and taught course
 - Invited prominent speakers in the private banking industry to lecture in my class.
 - Sent groups of students to interview managers of private banks during their final projects- Asked managers of private banks to cooperate with my students during their final projects.
- "Financial Markets & Institutions"
 - Taught the course (one semester)

Sept 2007-Jan 2009 Université St-Joseph Faculty Instructor (part time) **Beirut**

"Private Banking"

2000 to 2002 Lebanese American University then Haigazian University Beirut

Accounting instructor

Internships

- Summer 1999 Merrill Lynch Beirut
- Summer 1998 ABN AMRO Bank N.V. Beirut

Other

- Fluent in English, French, Arabic. Knowledge of Spanish. Learning Greek.
- Well-travelled. Lived in the UK, Lebanon, Cyprus, Canada, France, and the UAE.
- Frequent user of Bloomberg.

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