

# Leba Shehadeh (Mr.)

Passionate, visionary, and facilitator with a grow-to-go set of mind

[leba.shehadeh@gmail.com](mailto:leba.shehadeh@gmail.com)

+380 (50) 386 86 77

+961 3 800 864

## Experience

June 2017 – Present

International Sales & Business Development Director at Variant Agro Build, Global

April 2014 - May 2017 (3 years 2 months)

Digital Operations Director at YelloSpot EMEA

May 2014 - May 2015 (1 years 1 month)

Marketing & Business Development Consultant at Opticplex Inc MENA

January 2010 – Feb 2014 (4 years 2 month)

Head of Procurement & Supply Chain at AG Vision Construction, WESTAFCO region

August 2007 - December 2009 (2 years 5 months)

Junior Commercial Manager at Azadea Group, GCC area

July 2004 - July 2007 (3 years 1 month)

Administration Manager at ADCO, Levant coast

## Certificates

Certified International Procurement Professional (CIPP)

International Academy of Project Management (IAPM) License 20131863

ISO 9001-2008 Certified Internal Auditor

Bureau Veritas QF/15/LE/6968

OHSAS 18001-2007 Certified Internal Auditor

Bureau Veritas BVS/247-15-3421667

## Education

### **University of Nicosia**

Master of Business Administration (M.B.A.), Corporate Strategy & Finance, 2014 – 2017

### **American University of Technology**

Bachelor of Science - BS, Management Information Systems, 2006 – 2010

### **Notre Dame University - Louaize (NDU)**

Bachelor of Business Administration - BBA, Accounting, and Finance, 2002 – 2005

## Skills

Empathy, Emotional Intelligence, Leadership, Financial Analysis, Corporate Strategy, Team Building, Coaching, Communication, Presentations, Pitching, Negotiations, Procurement, Purchase, Outsourcing, Supply Chain Management, International Sales, Global Business Development, Marketing Localization & Globalization, Online Digital Media Advertising, Search Engine Marketing,

## Platforms

Aruba, SAP, Coupa, Oracle

SalesForce, HubSpot, Zoho

Google Adwords & Analytics, Facebook & Instagram Blueprint, FastBase, Raven

## Languages

English, French, Arabic, Russian

References will be presented upon Interview

