

# MAHMOUD KANDIL

Tel: +971 55 883 5693 | E-mail: [mkandil11@gmail.com](mailto:mkandil11@gmail.com)

Canadian | Lebanese

## ACADEMIC QUALIFICATIONS

Jul 2016	<b>Harvard University</b> <u>Corporate Governance</u>   Executive Course • 3-week program	Boston, Massachusetts
Sept 2008 – May 2012	<b>The American University in Dubai</b> <u>Bachelor of Fine Arts</u>   Visual Communication • Major: Graphic Design	Dubai, UAE

## PROFESSIONAL EXPERIENCE

Jan 2017 – Present	<b>APCO Worldwide</b> <u>Senior Account Manager</u> • Managing all client communications and events • Identifying critical areas that require enhancements • Evaluating the quality assurance of the department’s services • Directing stakeholders’ engagement activities and partnerships • Executing all strategic operations related to the clients’ timeline • Leading an executive team responsible for daily clients’ requests • Consulting clients to enrich their social profiles and public relations • Analyzing strategies to acquire new clients and sustain current agreements • Developing press releases, Q&As, op-eds, media invites, and press office materials <i>Accounts:</i> Dubai Silicon Oasis Authority, National Bonds, Dubai Islamic Economy Development Centre	Dubai, UAE
Jan 2015 – Dec 2016	<b>Senior Account Executive</b> • Advised on strategic plans for clients • Coordinated all media relations related to clients • Developed execution plans and announcement timelines • Formulated press release material, Q&As and media invites • Organized database, managed inventory and led press release logistics <i>Accounts:</i> Dubai Silicon Oasis Authority, Meraas, and Deyaar	
Jan 2013 – Dec 2014	<b>Memac Ogilvy PR</b> <u>Junior Account Executive</u> • Compiled coverage reports of clippings • Arranged daily media relations logistics • Prepared meeting agendas and client calls • Distributed press releases and media invites <i>Accounts:</i> Barclays and Boehringer Ingelheim	Dubai, UAE
May 2012 – Dec 2013	<b>Impact BBDO</b> <u>Creative Intern</u> • Conceptualized print ads, product activation, and TVCs	Dubai, UAE

## ACHIEVEMENTS

Aug 2005	<b>Gulf for Good</b>   Empowering people to change lives <u>Volunteer</u> • Raised funds to support education • Supported children in their academic deliverables • Donated all money that helped rebuild structures and institutions	Kittugala, Sri Lanka
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## KEY SKILLS

**Computer Skills:** Experienced with MS Office and Adobe Suite  
**Languages:** English (fluent in reading, writing and speaking), Arabic (fluent in reading and speaking), and French (basic)