

Noubar Sajian *marketer*

Personal Data

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Nationality: Lebanese
Gender: male
Date and place of birth:
 Hazmieh 14/7/1994
Address: Lebanon –hazmieh

Languages

Arabic *****
 French *
 English *****
 Armenian *****

Experience

- 2018 - present** Field of digital marketing :
 Web works - sales and marketing executive (current job)
- Paid social media advertising expertise. (mainly Facebook and Instagram)
 - Sales skills. (telesales- outdoor and indoor sales)
 - Specific marketing channel expertise. (retail-wholesale-services-brokers)
 - The ability to think objectively and execute and analyze drip marketing campaigns.
 - Coming up with creative ideas and analyzing products and merchants
 - Coming up with the segmentation and targeting of a given product of service
 - Analyzing and determining a niche market
- Qiotic– freelance digital marketing (Jordan)
- 2017 - 2018** Field of hospitality:
1. Das kuche Assistant manager (February 2018- June 2018)
2. Team Leader at Meats and Bread (July 2017- January 2018)
3. Bartender / Bar Supervisor at Le Gray (March 2017-July 2017)
- 2015 - 2016** Assistant manager at LIGHT VISION co.
- Reduced and controlled company expenses.
 - Coordinated upper management's market visits and key account calls.
 - Consulted with advertising agencies to arrange promotional campaigns in all types of media.
 - Wrote and edited articles, web content, advertising copy, periodicals and publications for internal and external audiences.
- 2013 - 2015** Sales executive & senior sales at ABC mall Ashrafieh
- 2011 - 2013** Runner, waiter and caterer at blends and co.

Education

2017 License in marketing at Lebanese International University

Reference upon request
Thank you in advance