



RF

RALF FREM

PRODUCER – ART DIRECTOR | ALFIESCOUCH.WORDPRESS.COM

SKILLS

Adobe Photoshop
Adobe Illustrator
Adobe After Effects
Adobe Premiere
Avid Media Composer
ProTools
Redbooth

EXPERIENCE

DIGITAL CREATIVE PRODUCER • DIWANEE • FROM 2017 TO PRESENT

INSTRUCTOR • AUL • 2017 TO 2018

Art Direction for Cinema and TV teacher

INSTRUCTOR • AUL • 2016 TO 2017

Art Direction for Cinema and TV teacher

ART DIRECTOR • FREELANCE • 2015

MissLebanon 2015 (Candidates' Profiles)

Music Video (She is so picky – Labex)

The Taste reality show (Annahar TV Egypt)

LiptonXCamaro campaign (TVC – UAE)

RedTag photoshoot (GCC)

Goody TVC – KSA

ART DIRECTOR • FREELANCE • 2014

MissLebanon 2014 (Candidates' Profiles)

Semson New York billboards photoshoot (NYC)

ART DIRECTOR • FREELANCE • 2013

StarAcademy Arabia (CBC Egypt)

Crazy Science Season Two (MTV Lebanon)

Jounoun Al 3ouloun – Abu Dhabi TV

Crazy Lab Season One (MTV Lebanon)



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EDUCATION

**BA • 2012 • AMERICAN UNIVERSITY OF TECHNOLOGY
GPA: 4.9**

MBA • 2013 • MANCHESTER METROPOLITAN UNIVERSITY

LANGUAGES

ARABIC – ENGLISH – FRENCH – POLISH

QUALIFICATIONS

- **COMMUNICATION AND SOCIAL SKILLS**
- **TEAM PLAYER**
- **ABLE TO WORK TO TIGHT DEADLINES**
- **STRONG PROJECT MANAGEMENT AND DETAIL ORIENTED**
- **ALWAYS UPDATED ON THE LATEST APPLICATIONS THAT CAN UPSCALE THE CONTENT FOR DIGITAL MEDIA PRODUCTION**
- **WILLING TO TRAVEL AND ABLE TO WORK UNDER PRESSURE**
- **ABLE TO PRIORITIZE WORK**
- **WELL ORGANIZED**
- **FRIENDLY**



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