

## OBJECTIVES

Seeking to work in a challenging professional environment and thereby utilize my talents, marketing and advertising skills. Also, enhance my knowledge in the digital marketing field.

## WORK EXPERIENCE

- From August 2017 to August 2018**  
**Social Media Specialist**  
**Publiscreen Online - Jdeideh**  
 Managing and monitoring social media pages on multiple platforms, including monitoring, branding, content creation, reporting, and digital media proposals.
- From August 2015 to Present**  
**Freelance Social Media Specialist**  
 Managing and monitoring social media pages on multiple platforms, including monitoring, branding and content creation of all posts
- From August 2015 to June 2016**  
**Social Media Specialist**  
 Took care of several social media pages such as banks, restaurants, fashion designers and other personal businesses. Created and monitored digital campaigns and end of months reports  
**Greynab - Jal El Dib**  
**Accounts:**  
 Cedar Executive  
 Middle East Airlines  
 Al Hilal Bank - Abu Dhabi  
 Joanna T. Azar - Fashion designer
- From September 2013 to June 2015**  
**Marketing and Digital Media Officer**  
 Took care of the social media presence of 4 companies under this holding related to the insurance field  
**Swan Group Holding - Zouk Mikael**  
**Accounts:**  
 SIAssistance - Travel Assistance company  
 CML - Insurance company  
 Lebanon Assistance - Insurance company based in Canada  
 Dental Care - Dental clinic

## EDUCATION

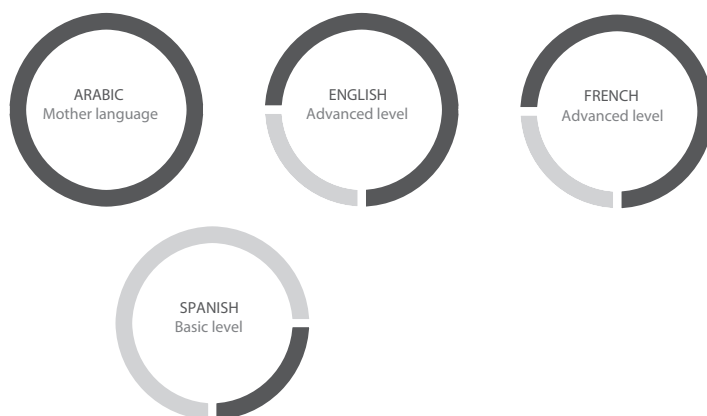
- From October 2018 till Present**  
**Master in Digital Marketing**  
**ESEI - International Business School of Barcelona**
- From September 2012 till July 2017**  
**BA in Advertising and Marketing**  
**Notre Dame University Louaize - Zouk Mosbeh**
- From 2008 to September 2010**  
**High School Diploma : Economy and Sociology**  
**Grand Lycee Franco Libanais - Beirut**

## COMPUTER SKILLS

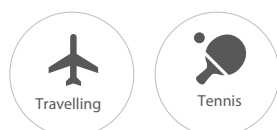
Microsoft PowerPoint  
 Microsoft Word  
 Adobe Photoshop  
 Adobe Illustrator



## LANGUAGE SKILLS



## HOBBIES & INTERESTS



## EXTRA CURRICULAR ACTIVITIES

Member of the IAA Advertising Club - Certified member by the end of 2017