



Yara BITAR

Computer and communication engineer specialized in multimedia

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EXPERIENCE

December 2022 - Present

Digital Project Manager

Shopify Expert

- Plan, direct and manage project development from beginning to end
- Facilitate the definition of project scope, goals and deliverables
- Develop full scale project plans, track project deliverables, budget and resource allocation
- Quality assurance and control
- Coordinating with all parties included to deliver project objectives, overseeing all client communications related to projects, and nurturing business relationships essential for project success.
- Managing and consulting on all Shopify projects

September 2019 - December 2022

Web developer

Senior Front End Developer

Shopify Developer

Born Interactive (Beirut, Lebanon)

December 2017 - September 2019

Multimedia engineer

August 2017 - November 2017

Intern full-stack web developer

Luciole agency (Paris, France)

- Developing new WordPress themes from scratch and customizing the back end for different websites (luciole.com, Maisons & Domaines Henriot, cybertonica.com...) and giving training sessions to clients about the CMS functionalities.
- Developing emailing templates (newsletters) and testing compatibilities on different email applications
- Designing website wireframes
- Creating and injecting code in Squarespace projects
- Consulting about digital projects and helping developing the digital department in our design and communication agency

September 2016 - June 2017

Full-stack web developer

Multimedia Sorbonne Agency (Paris, France)

- Developing websites for major projects such as the Multimedia Sorbonne Masters program website (front and back-end using Wordpress) and the University of Paris 1 Panthéon Sorbonne website (front-end).
- Developing and debugging new Wordpress themes for smaller-scale projects like Images-Education.com and Ariad-R.fr
- Developing a data visualization (ZingChart) representing the popularity of French presidential candidates on social media in collaboration with OuestFrance journal.

July 2015 - July 2016

Full-stack web developer, Web designer

Iris Graphic (Beyrouth, Liban)

- Front-end developing and designing dozens of online projects for companies, hospitals, NGOs, architects, nurseries, hairdressers, and other businesses.
- Developing 2 custom php CMS.

EDUCATION



2016 - 2017

Professional Master's degree specialized in interactive and digital multimedia

Panthéon-Sorbonne University - Paris, France



2012 - 2017

Computer & communication engineering

Specialized in Multimedia

Antonine University - Baabda, Lebanon



1997-2011

Baccalauréat libanais

Option : Life sciences

Collège Des Sœurs Des Saints-Cœurs, Andakiet- Lebanon

COMPUTER SKILLS

HTML, SCSS, CSS



Bootstrap



Javascript, JQuery



Shopify



Wordpress



Microsoft Project



Adobe Suite

(Experience, Photoshop, Illustrator, InDesign, Animate, Dreamweaver)



PHP



MySQL, ORACLE, XML



Java, C, C++



LANGUAGES



INTERESTS



Music



Cinema



Tech

VOLUNTEERING



Red Cross (EMS)



NGO



Scout