

Extrovert and social personality. Seeking management and roles in marketing, finance, communication and sales.

Education

- ❖ Lebanese American University - (Bachelor of Business), Banking and Finance
September 2015 – December 2018

Experience

- ❖ BLC Bank – Headquarters (Marketing group)
January 2019 – Present
 - Worked with the branding team on how to target the right audience, helped create a brief regarding women's month, and created a marketing plan on whether to launch a new project or not
- ❖ Nexus Mena and Arab Diasporas – Social media
October 2018 – December 2018
 - Created new images and designs for social media platforms and helped in organizing the Summit
- ❖ Beirut Digital District(BDD) – Access Digital Middle East FZ-LLC
April 2018 – May 2018 (with recommendation letter)
 - Communicated with influencers regarding the coming campaigns, worked on Influencer Marketing and followed up on every step through all the campaign.
- ❖ Beirut Digital District (BDD) – Synkers – Sales
January 2018 – April 2018 (with recommendation letter)
 - Helped in organizing events and workshops for Synkers and in increasing user acquisition and awareness at LAU. Also, distributed flyers on campus and helped execute the marketing strategy and followed-up with Synkers team on a weekly basis
- ❖ Ghosn Architects and Developers – Portfolio Supervisor – Sales
October 2016 – December 2017
 - Managed company's portfolios, designed brochures with all company's projects and supervised field sites and monitoring laborers' progress

Skills

Proficient in Microsoft Office. Fluent in English/Arabic, and moderate in French.

Extra-curricular Activities

- ❖ Model United Nations - Lebanon Youth Ambassador
 - Participated in the Third High School LAU League Conference 2014
 - Participated in the 17th session of the Deutsche Schule Athen Model United Nations
- ❖ Ayadina Organization
 - Helped in renewing their yearly insurance and membership and organized old statements and papers