

CARLA RICHA

Personal Data

Name: Carla Richa

Nationality: Lebanese

Phone: +9613329619

Email: carlaricha97@gmail.com

Education

Sept, 2015 – Dec, 2018	Lebanese American University BA in Multimedia Journalism Basics with a minor in PR and Advertising
Oct, 2000 – June, 2015	Jesus And Mary School Lebanese Baccalaureate in Sociology and Economics

Accomplishments

Best GPA Award for Spring 2017 and Spring 2018

On the Honor's list since Fall 2015

Part of the Beirut Editors Lab Hackathon

Part of the Samir Kassir Award student committee

Internship

The Extravagant (Nov 2017-May2018)

I cover events related to fashion and art in Lebanon, and report on events that occur worldwide since the magazine is based in California. I also interview international artists, whether by email or face-to-face if possible. All of my articles would be published on the website.

BBC Arabic (July 2017)

I was responsible to research about the guests and the topics discussed in the upcoming episodes. I also pitched in and worked on the idea of an episode revolving around "Fashion's Impact on Society".

Paravision (August 2014)

I covered all the fields in the multimedia section where I worked on their project with the Central Bank of Kuwait's museum.

Work

Annahar (July 2018-Present)

I am a correspondent at Annahar English where my articles, posted on the website, revolve around art and fashion. I am also one of writers for the new woman empowerment section NAYA and one of the designers of this section as well.

MDLAB (July-August 2018)

I was responsible for the social media account of MDLAB 2018 as well as providing press coverage for the event. I was able to get LBC to cover it.

Offcampus (2016- Jan 2018)

I am the main writer of their blog, writing articles targeting college students. The topics revolve around college lifestyle, dating, fashion, and what's trending. I am an ambassador as well looking for clients who are interested in advertising through Off Campus. I was behind the Liban Post collaboration with Off Campus.

Cocoa and Co (May-June 2016)

I was a sales associate responsible in selling the products. I also took the orders and helped customers in organizing their events with the use of our products.

Live Love LAU (February – April 2016)

I was the admin of their Instagram Page, posting pictures about LAU on a daily basis. I was also responsible in including a booth for LIVE LOVE LAU in most of LAU's events and working at the booth by selling their bracelets.

Skills

Computer Literacy

Adobe (Photoshop, Premiere, Indesign)

Audacity

Microsoft Office (Word, Powerpoint, Excel)

Photography

Shooting Pictures

Shooting Videos

Communication & Public Speaking

Volunteer Work

Saint Vincent De Paul (2014-2015)

I was responsible in the kitchen to prepare the meals delivered. I also took care of the medications before they were given.

SOS (2014-2015)

I was responsible in helping the children in a specific house by tutoring them and playing with them.

Kunhadi (2013-2014)

I helped in selling bracelets during Fete De La Musique.

Hobbies

Writing

I have my own blog flavoredart.wordpress.com

Art

I always attend exhibitions and museums in Lebanon and in other countries.

Traveling

I have been traveling since I was 4 years old, slowly discovering the world.

Fashion

I have been interested in fashion since a child first wanting to major in fashion design. Now I keep up with the latest trends and styles, write about them when needed, wanting to master in Fashion Journalism.

Movies

I have been a fan since a child, attending the Film Festivals occurring at Metropolis Sofil.

Music

I have managed two local rock bands, and always interested in discovering new artists and music

Languages

Fluent in English, French, and Arabic

Senior Project Link

<https://fashionsilentindustry.wordpress.com>