



## Objective

I am a highly motivated marketing student seeking a job opportunity in order to expand my expertise.



## Education

2015/Graduated Fall 2018 - **BS in Marketing-**

*Lebanese American University, Lebanon.*



2014/2015 - **Lebanese Baccalaureate in Economics and Sociology-**

*Rawdah High School, Lebanon.*



## Experience

2016/2018 - **Assistant at Arts and Communication Division**

*Lebanese American University (LAU), Lebanon.*



## Projects

- ☐ Negative implementations of the rebranding process of Roadster Diner and the consumer behavior towards it.
- ☐ A locally manufactured product introduce it to a foreign market according to international marketing.
- ☐ Differentiation between common target websites through their way of offering it to the customer
- ☐ A new stores' strategies and ways of marketing and differentiating itself in the new market.
- ☐ Snapchat's use in enhancing word of mouse, credibility of the brand and how much it helps in reaching the objectives to the customers.
- ☐ Capsim XM



## Clubs

- ☐ Debate Club
- ☐ International Affairs Club



## Key Skills

- ☐ Social Media fields
- ☐ Digital Marketing
- ☐ Communication
- ☐ Microsoft PowerPoint
- ☐ Microsoft Excel
- ☐ Microsoft Word

## Languages

Arabic  
English

