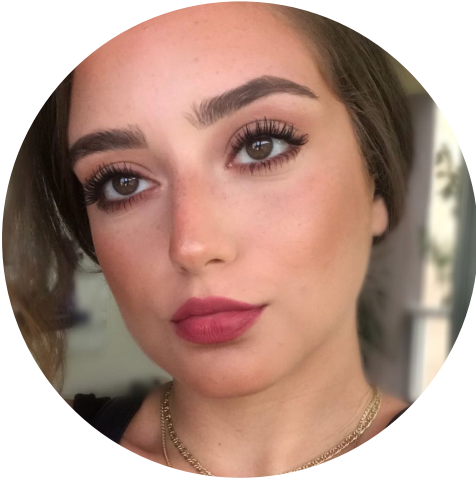


NADINE M QUQA

Advertising & Marketing Student



PERSONAL PROFILE

I am Nadine Quqa an experienced marketing manager seeking a full-time position in the field of social media and marketing communications, where I can apply my knowledge and skills for continuous improvement, specializing in vibrant and active social media presence, content development, organizing and production.

WORK-RELATED SKILLS

- Online Marketing
- Customer Service
- Brand Development
- Marketing and Sales Strategy
- Digital Marketing
- Copywriting
- Photo editing
- Market research
- Writing
- Photography
- Film editing

CONTACT DETAILS

Number: 79 15 15 33

Email: Nadinequqa@hotmail.com

Instagram: @Daybeyday , @Daybeyday2.0

Address: Bsalm , Mont-Liban, La Plaza Compound

Nationality: Jordanian

EMPLOYMENT BACKGROUND

Social Media Manager & Content Developer

Samoa Cosmetics (May 2018 - September 2018)

- Responsible for creating the marketing strategies of the company, as well as working closely with the creatives team in developing campaigns.
- Managed social media accounts and produced/designed social media graphics for daily postings.
- Increased, initiated and maintained interactivity with organic followers.

Social Media Manager & Content Developer

Disconnect / The Secret Lab (Events Management) (March 2018- Present)

- Handled the marketing aspects from A to Z, designs, production and marketing strategies whilst managing all social media platforms which had various kinds of content, including a subscription page and SMS features.

Community Manager / Receptionist

U Energy Gym (September 2018- Present)

- Managed U Energy's Instagram, and Facebook accounts. Responsible for posts and story content.
- Keeping a friendly and perky vibe at the gym whilst also reaching sales targets with highly organized day to day duties.

Hostess

SKYBAR (May 2018- September 2018)

- Present a positive first impression of the establishments friendliness, excellent service and high standard.

PAST EDUCATION

AUL (American University of Lebanon)

Marketing & Advertising (2nd year) - Spring 2019

NDU (Notre Dame University)

Freshman Arts & 1st year of Advertising & Marketing (2016-2018)

AUB (American University of Beirut)

Freshman Sciences

BHS (Brumanna High School)

Highschool Diploma - Completing IGCSE exams, A & AS Level exams.