

CAREER OBJECTIVES

As a digital marketing specialist, motivated individual and strong learner I am seeking to take my next career step in the eCommerce and digital world.

CONTACT DETAILS

Phone: 76351101
najmchloe@gmail.com
Mazraat Yashouh, Metn, Lebanon

CORE QUALIFICATIONS

Google Analytics
Hubspot
Adwords
Social Media
Big Commerce
EpiServer

OTHER SKILLS

Writing Skills
Creative Thinking
Strategic Thinking
At Ease Working In A Team Environment
At Ease Working Under Pressure
Team Leadership
Client Relations
Targeted And Efficient Reporting
Microsoft Word
Excel

CHLOE NAJM

Digital Marketing Specialist

EMPLOYMENT HISTORY

Digital Marketing Specialist

Random MENA | January 2018 - Now

- Meet with clients to establish needs and create marketing content based on a certain time frame.
- Planning and designing the content to implement on Hubspot.
- Creating Google ads for every offer or product depending on the season and campaign objective.
- Creating content calendars for social media every month based on certain themes and objectives.
- Analyzing campaign results, and providing insights for future campaigns.

Customer Experience Associate

Random MENA | August 2017-December 2017

- Online customer service.
- Assisting customers online, and understanding what they need help in to provide them with solutions to make their online experience easier.

Human Resources Internship

UNDP | October 2015 - March 2016

- Extracting and retrieving contracts on the UNDP portal.
- Responsible for the e-recruitment of new staff members on the UNDP portal by uploading the necessary documents.
- Posting vacancies online.
- Preparing lists of applicants applying to certain positions.
- Updating the list of accepted interns.
- Scanning, printing needed papers and documents.
- Filing staff members' documents in their respective files and organizing them.

PREVIOUS EDUCATION

Lebanese University

DEA Social Psychology | September 2016 - June 2019

-Related coursework: Socio-cultural change, Applied Social Psychology, Marketing, Seminar in Sociology, Sociological Texts

Lebanese University

M1 Social Psychology | September 2015 - June 2016

-Related coursework: Psychopathology, Experimental Psychology, Public Opinion, Principles of Social Psychology, Methodology

Lebanese University

BA Sociology | September 2012 - June 2015

- Related coursework: Sociology in the Arab World, Social Psychology, Development, Research methods, Stat I & II, Political Economics, Philosophy