

EDUCATION

- 2016 **École Supérieure de Commerce de Paris (ESCP EUROPE)** - Spec. Marketing
Paris, France
- 2015 **École Supérieure des Affaires (ESA BUSINESS SCHOOL)** - Masters in Management
(Oct - present) Beirut, Lebanon
- 2011-2014 **Saint Joseph University (USJ)** - Bachelor in Business and Management
Beirut, Lebanon
- 2010 **Collège Notre-Dame de Jamhour** - Baccalaureate in Economics and Social Science
Beirut, Lebanon

PROFESSIONAL EXPERIENCE

- 2017- 2018 **Société Générale de Banque au Liban (SGBL)** - Operational Marketing
(Oct - Jul) Supported marketing executives in organizing various projects - Employed marketing analytics techniques to gather important data (Social media, Web analytics) - Drafted marketing products (Brochure, press releases) to increase the company's presence in the market - Managed customer database and kept track of marketing records - Made the archives accessible to the users - examines the documents ,data and materials received.
Beirut, Lebanon
- 2016 **Société Générale** - Internship
(Jul - Sept) Assistant Marketing Manager - Assisted marketing managers in handling their projects for the high-end customers within the market.
La Defense, France
- 2016 **Landmark Real Estate** – Business Development
(Jun - Aug) Identified trendsetter ideas by researching industry and related events, publications and announcements; tracked individual contributors and communicated with clients.
Beirut, Lebanon
- 2014 **Transterra Media (TTM) S.A.L** – Internship
(Jul - Oct) Analyzed the journalism industry (buyers needs) - Researched ideas covering human interest stories - Online content creation on social media (Twitter, Facebook, Instagram).
Beirut, Lebanon
- 2012 **Pikasso S.A.L, Lebanon** – Internship
(Jul - Oct) Sales and Marketing: Handled promotional events, organized market researches. Administrative, Technical and HR Operations - Worked with HR manager in preparation of reports, and other associated documents.
Beirut, Lebanon

PERSONAL INTERESTS

Reading, Running, Travel, Cooking, Music, Movies, Mentoring, Women's rights

COMPUTER SKILLS & LANGUAGES

French	<div><div></div><div>Fluent</div></div>	Microsoft Office	<div><div></div><div>Very Good</div></div>
English	<div><div></div><div>Fluent</div></div>		
Arabic	<div><div></div><div>Fluent</div></div>	Social Media	<div><div></div><div>Very Good</div></div>