

Tony Khayat
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EXPERIENCE

Freelance Projects

Social media consultant

- Humanagement: Michelin Arabia Facebook page (Community management /October 2016 till October 2017)
- Entertainment Production: Chady and Gaby comedy show" online presence management (facebook,twitte,youtube) (February 2017 till December 2018)

"Lahone wo bass" tv show LBCI

February 2016 till Present

Social media associate & Head content producer

- Handling the tv show social network presence on Facebook page, and twitter
- Collaborating in the creation of content for tv show
- Editing video segments

New Horizons training center

August till October 2016

Freelance Social media consultant

- Building and executing social media strategy
- Generating, editing, publishing and sharing daily content
- Maintaining and updating the website

Rotana Audio Visual

June 2006 till August 2015

Senior Digital Media Specialist

- Using Youtube's and MUSO anti piracy tools to takedown pirated content
- Maintaining contact and follow-up with web design agencies regarding the creation of new website /sections and online data implementation.
- Performing quality assurance
- Updating the website on daily basis
- Editing Audio/Video files using several multimedia editing tools
- Implementing online advertisement campaigns
- Creating, supervising and modifying layouts
- Coordinating and communicating between various content providers
- Tracking workflow, schedules and projects
- Compiling required statistics
- Attending meetings with web design agencies to discuss technical issues
- Providing technical advice regarding contracts concerning new features for the Website.

New Horizons training center
Downtown, Beirut

May 2011 till Feb 2013

Contract trainer

Adobe Dreamweaver and HTML/CSS courses

Cleartag

Hamra Street, Beirut

July 2002 till May 2006

Web Project Supervisor / IT

- HTML websites production from Adobe Illustrator/Photoshop designs
 - Following up clients requests (emails, technical web support, etc,,,)
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What's Up Lebanon.Com

Hamra Street, Beirut

January 2000 till July 2002

Webmaster / IT

- Updating the website daily
 - Creating and retouching **Ipix** 3d images
 - Creating banners and new sections in website
 - Maintaining contact with the hosting service provider
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EDUCATION/ TRAINING

Degree: Google Tag Manager Fundamentals

July 2015

Degree: ITIL Foundation V3 (2011)

October 2012

Degree: MCSE (Microsoft Certified System Engineer)

December 2004

University: New Horizons Training Center

Degree: License Multimédia et Réseaux

Class of 2000

University: Université Antonine (Baabda)

Degree: Baccalaureate II/ Philosophy

Class of 1996 / 1997

School: Collège Notre Dame des Soeurs Antonines