

PORT FOLIO

Ahmad Abou Al Kotaa

Biography

My name is Ahmad abou al kotaa, from Beirut; Lebanon studied Graphic design and Visual communication at the Lebanese University. My Objectives are to develop and apply my knowledge and gain more experience in the field of graphic design and illustration. I have an amazing talent and all the possible skills to design and illustrate a great variety of items, and have all the qualities of being an exceptional designer and illustrator.

Technical Skills

- Adobe: Illustrator, Photoshop, InDesign Flash, Premiere, After effects.
- Basic 3ds max.
- Printing techniques and installations.
- Good Computer skills.

Skills

- Illustration & drawing
- Concept design
- Graphic design
- Photography
- Animation.
- Social media.

EXPERIENCE:

6 years' experience in the field of graphic design:
- M copy house design center (Printing center) -
Quraytem - beside LAU as a designer.

Freelance experience.

Character design and animation,
Designed and animate 4 tv ads for AROPE insurance
and Blom bank collaborating with Tritikum advertising
agency. located in Beirut

Designed classic world football players collaborating with BigFooti who works closely with major sports and personalities to create innovative concepts and events to maximize to players, fans, and communities. Located in Dubai.

Digital marketing and design.

Worked as a designer with fashion designers creating posts and selling products through advertising on social media "instagram and facebook" pages like:

The fashionary and wanowi.

EDUCATION:

- **Lebanese University Institute of fine arts:**

BA degree

Graphic Design and Visual Communication

Art direction courses

Advertising and photography

Self taught illustration and drawing.

Participated and won **“The smart art of upcycling”**

Held under the patronage of Jbeil's Municipality
2014.

Was accepted to share with secret walls event,
where al creative and selective artists and
illustrators attend to this event.

-BT3 in Interior design: official degree.

Graphic and Interior Design

Drawing and Illustration

Modeling

Table of content:

Design(branding,posters,icons, wallart,
and advertising.)

Illustration(Commissions,
and personal)

Animation

Doozy Insurance



DOOZY is a character designed for an insurance services and products from AROPE insurance.

Watch video animations and website through the links..

https://youtu.be/xnMcM_l306w

<https://youtu.be/1-O3MVkQDY8>

<https://youtu.be/CLqY7wCufi4>

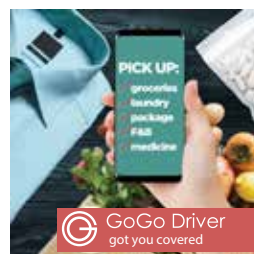
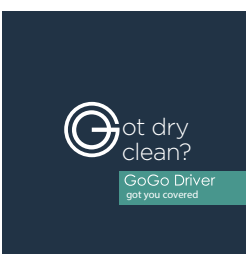
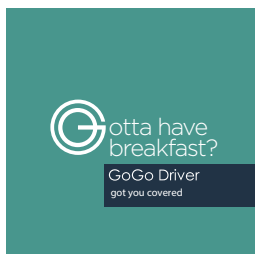
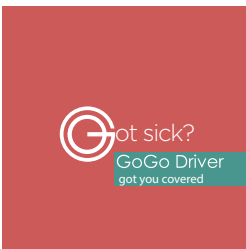
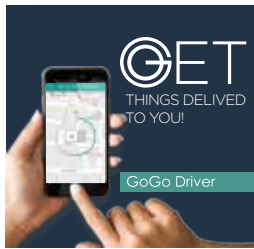
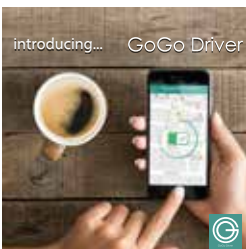
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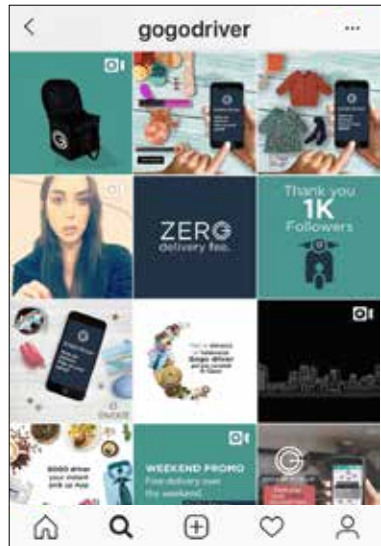
Social media marketing



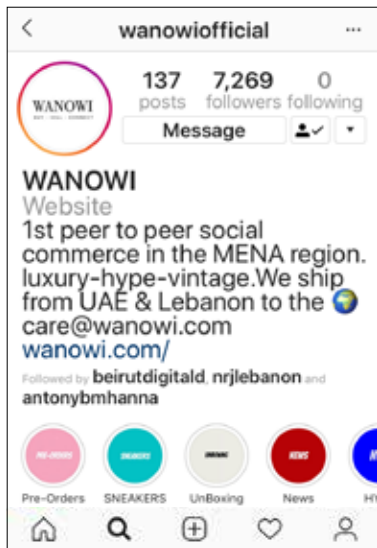
Gogo driver is an app. to pick up, pay and deliver anything from anywhere within Beirut city.



Social media marketing GOGO DRIVER



Social media marketing WANOWI



Social media marketing SAUCE



Sauce is an american western concept dinner. Rich with saucy and flavored items and unique taste. Click on the links to watch the video ads:

<https://drive.google.com/file/d/0B1HAufJOVm90RGVvbFRMZGdUNTnjYVpsWVBWT3l3WmJfaDZN/view?usp=drivesdk>

<https://drive.google.com/file/d/1cPN3RlHuo3v1Dnem8e2HktORJkeDTy20/view?usp=drivesdk>

Social media marketing SAUCE



BIG FOOTY is a character designed for Footy star and for the U13 international football gathering at Dubai and tournament.



Character design for world classic players





DIFC 2017 EXPERIENCE

TV Broadcasting Statistics

1. Encouraging children to adopt a healthy lifestyle. Supporting children to follow in the footsteps of prominent football players
2. Exchanging values & cultures between the participants. Educating the players about the practices and principles of the sport

News & Media Coverage / Exposure

1. Developing the talent of children on the football field. Helping children learn valuable lessons and many strategies of football
2. The U13 Dubai International Football Cup in its 1st edition gathers young football players all around the world in Dubai to participate in a lifetime experience.



ABOUT THE TOURNAMENT

The U13 Dubai International Football Cup in its 1st edition gathers young football players all around the world in Dubai to participate in a lifetime experience.

OBJECTIVES:

- 1- Promoting self-care
- 2- Encouraging children to adopt a healthy lifestyle
- 3- Supporting children to follow in the footsteps of prominent football players
- 4- Exchanging values & cultures between the participants
- 5- Educating the players about the practices and principles of the sport
- 6- Developing the talent of children on the football field
- 7- Helping children learn valuable lessons and many strategies of football



TEAMS



REAL MADRID



FC BARCELONA



FC BAYERN



REAL MADRID



AC MILAN



FC BARCELONA



CAF



AC MILAN



CHelsea FC



FC BARCELONA



ASA

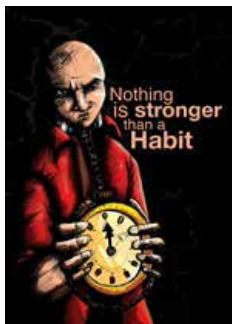


CHelsea FC

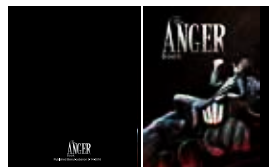
Magazine and spread design

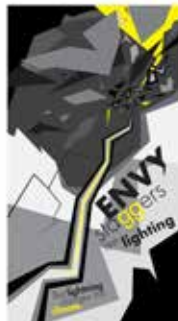


Poster designs



Book cover





Icons



Ghattas Graphics

Design and printing
shop.



Tshirts brand
Fangtooth.



بن الحلاق الفاخر

Coffee beans and espresso
Al Halak based in Harat Horeik.



The Cafeteria

Cafeteria located in Cola
beside AUL Uni.



ساحة الملعب
الطريق الجديدة



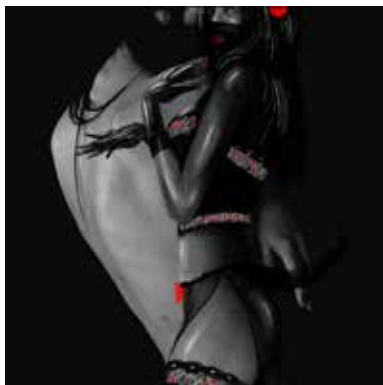
Wallart and installation







Illustration











Follow my art page on instagram for more illustrations and drawings: **@pieces.rt**