



MOUFIDA JABRI

SENIOR GRAPHIC DESIGNER



M +961 3837759

E didachocolatetag@gmail.com

+ OBJECTIVE

To obtain a position as a designer in challenging environment that utilizes team-work effort for researching, learning and developing new products.

i GENERAL INFO.

I am a dedicated graphic artist with experience in various areas of art and design as well as event organisation.

I have designed advertising materials: Ads, catalogs, flyers, brochures and booklets. Produced marketing pieces: branding materials to a brand standards, signage, posters, postcards, billboards; media kits, folders, shopping bags; disk labels, name tags. Recreated logos for different clients; On-line promo pieces: web banners. Prepared Ads for INSTORE and Brides magazines, Communicate with vendors, printers and customers; provided print ready and pre-press files.

⌘ INTERESTS

Music	Decoration
Cooking	Fashion
Photography	Movies
Traveling	

☰ WORK EXPERIENCE

AFKART EXHIBIT MAR 2018 - AUG 2018

Full time designer, responsible for all design creation on social media pages and communication. Participated in ABC exhibitions, Zaitunay Bay and other projects. Helped in the organization, contacting exhibitors, develop a theme, recruit artists, install the artwork and hold an opening.

LEVANTINE LUXURY PACKAGING DEC 2016 - DEC 2017

Full time designer responsible for all design creation and follow up with client. Created their website, social media pages and communications.

ELSA CHOCOLATE AUG 2016 - SEP2016

Freelance designer, worked on two projects, one for Adha's Holiday and the second a baby shower theme.

AVIMALL - AVIATION PROFESSIONALS SEP 2015 - FEB2016

Freelance designer, was asked to design two press ads that appeared in airline magazines in addition to several online banners promoting their services on there website.

HACHETTE - ANTOINE FEB 2015 - SEP2015

Freelance designer, was assigned to work on several online banners promoting their books in addition to design their e-books flyers and scratch cards in 3 languages.

SCOOP CREAMERY CONCEPT JAN 2014 - AUG 2014

Freelance designer, created the complete brand identity, signage labels bags, packaging material including the menu and finalized all printed collateral.

ALPINA CHOCOLATE SEP 2009 - DEC 2013

Freelance designer, started by uplifting their logo, created a new identity using a trendy font and warm colors. Designed and finalized all printed collateral, packaging, labeling, bags, brochures, Press-ads for different occasions from festive seasons to wedding events, new born babies etc.. In addition to design the website (www.alpinachocolate.com).

CLEARTAG/TAGBRANDS APR 2006 - APR 2009

Full time graphic designer, handled several projects at Cleartag from which the Audi Bank credit card department projects from plastic card design, brochures, flyers, promotional items and finally the reward book, the British Council catalogue, the Hariri Foundation brochures, Solidere brochures, the Noor Gardens brochures and promotional items.

ACADEMIA PUBLISHING HOUSE MAR 2005 - MAR 2006

Full time graphic designer, did the layout and designed the cover of books from which the famous fashionista Hadia Sinno's book on makeup and beauty tips as well as Anahid's cookbook.

H&C LEO BURNETT MAR 2004 - JUL 2004

Joined as design finalizer, assigned many projects and sent to printing from which Bank Audi Annual reports, Aishti press ads, Baher Loubnan awareness campaign etc..

PUBLI-GRAPHICS FEB 2001 - DEC 2003

Joined as an electronic production artist, worked on projects from which I recall L'Oreal, Renault, Al Makassed, Wadi El Akhdar, Nestle Pure Life, my job was to finalizing those projects and send them to print.

NAHHAL EST. MAY 1999 - NOV 2000

Joined as a graphic designer I designed brochures, companies logo, stationary and collaterals as well as wedding cards, boxes and everything related to wedding events. Book covers, shopping bags, agendas from design to finalizing etc...



MOUFIDA JABRI

SENIOR GRAPHIC DESIGNER



M +961 3837759

E didachocolatetag@gmail.com

+ OBJECTIVE

To obtain a position as a designer in challenging environment that utilizes team-work effort for researching, learning and developing new products.

i GENERAL INFO.

I am a dedicated graphic artist with experience in various areas of art and design as well as event organisation.

I have designed advertising materials: Ads, catalogs, flyers, brochures and booklets. Produced marketing pieces: branding materials to a brand standards, signage, posters, postcards, billboards; media kits, folders, shopping bags; disk labels, name tags. Recreated logos for different clients; On-line promo pieces: web banners. Prepared Ads for INSTORE and Brides magazines, Communicate with vendors, printers and customers; provided print ready and pre-press files.

⌘ INTERESTS

Music Decoration
Cooking Fashion
Photography Movies
Traveling

☰ WORK EXPERIENCE

SOCIETY MAGAZINE DEC 1998 - FEB 1999

Joined the team of this magazine as an Art director & layout designer, worked on a new layout of the magazine's pages, created press ads and finalized it's cover.

IPT, ITANI PRINTING & TRADING (INKRIPT) JAN 1994 - JUL 1998

My first job, as a fresh graduate i joined IPT as a layout designer of computer-continuous forms for the banking sector and other companies, later I was assigned to create check books, logos, packaging designs.

🎓 EDUCATION

JULY 1990 LYCÉE ABDEL KADER
Lebanese Baccalaureate – Experimental Sciences

JULY 1993 LEBANESE AMERICAN UNIVERSITY
BA Graphic Design

LANGUAGES Arabic, French, English written and spoken.

SKILLS Mac user, Adobe InDesign, Adobe Illustrator, Adobe Photoshop
Microsoft Office.

REFERENCES Available upon request