

MARIO G. KHALIL

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Education

Notre Dame University, Zouk Mosbeh, Lebanon.	2016-Present
<ul style="list-style-type: none">➤ BBA in International Business Management. <p>Expected Graduation: May 2019. CGPA: 3.56/4 (Dean's List).</p>	
College des Apotres, Jounieh, Lebanon.	2000-2016
<ul style="list-style-type: none">➤ Lebanese Baccalaureate in General Science.	

Work Experience

Brand Ambassador, Careem, Beirut, Lebanon.	January 2019-Present
<ul style="list-style-type: none">➤ Added more than 100 new Careem users.➤ Presented Careem in more than 5 events.	
Marketing Intern, INDEVCO group, Zouk Mosbeh, Lebanon.	May-December 2018
<ul style="list-style-type: none">➤ Conducted marketing research to enter 11 new markets in Europe.➤ Built the competitor's profile of 5 companies.➤ Contributed to develop the marketing strategic plan 2019.➤ Established a relationship between forecasted and previous year's sales.	
Management Intern, "Bildits", Sahel Alma, Lebanon.	February-May 2018
<ul style="list-style-type: none">➤ Assisted to pilot a new toy design which increased the production efficiency by 800%.➤ Assisted to develop a marketing strategy and brand the new toy.➤ Tutored more than 50 school children how to build their house.	
Event-management member, ICE international events, Nahr el Kalb, Lebanon.	June-August 2017
<ul style="list-style-type: none">➤ Optimized the road operations for 7 events.➤ Supervised the logistics of materials for 3 events.	

Extra-curricular activities

Eco-entrepreneurship training, SwitchMed program.	March-July 2018
<ul style="list-style-type: none">➤ Innovated the idea of "Bustannak", bus targeting employees to reduce traffic and CO2.➤ Elaborated the Business Canva and the economic feasibility of the company. <p><i>Soft skills acquired: entrepreneurial, creativity.</i></p>	
Scout Chief, Scout du Liban.	2009-Present
<ul style="list-style-type: none">➤ Led the whole year program for 40 fellow scouts for 3 consecutive years.➤ Pioneered the UN Sustainable Development Goals into the scouting system.➤ Drove growth at several levels and coached an average of 8 people per year. <p><i>Soft skills acquired: Leadership, Team-work, Emotional Intelligence, Problem solving.</i></p>	
Co-Officer of Academic development, Consulting Club, Notre Dame University.	2017-Present
<ul style="list-style-type: none">➤ Co-organized 2 social-entrepreneurship competitions for 10 teams each, 2 workshops for 30 person each, 1 seminar on innovation for 30 people and 2 leadership training weekends for 80 people each. <p><i>Soft skills acquired: Interpersonal, organizational.</i></p>	
Volunteer in Ajaltoun Municipality recycling campaign.	
<ul style="list-style-type: none">➤ Promoted the importance of recycling and the benefits of implementing it.➤ Designed the business model to launch the campaign. <p><i>Soft skills acquired: Communication, negotiation.</i></p>	

Languages

Arabic: Native

English: Fluent

French: Advanced

Mandarin: Beginner