

Mazen Baayoun

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SUMMARY

Determined business student with an ambition to gain valuable experience in the field of business by working in a challenging environment that proceeds to build my character and my determination to learn and succeed.

EXPERIENCE

Anzimaty

- Anzimaty Website Content Creation
- Creating Anzimaty Corporate presentation
- Social media channels brief introduction and development
- Introduction to Facebook Business Manager

EDUCATION

Lebanese American University

Sep 2016 – (Expected) May 2019

Bachelor of Science in Business Marketing

- Coursework to date included Intro to Marketing, Consumer Behavior, E-Marketing, Marketing Research, Marketing Strategy, Service Marketing, Digital Media Design, Interpersonal Communication and Oral Communications

British International School of Jeddah

Sept 2000 – May 2016

International Baccalaureate

- Received the Excellent Student Award by the Lebanese Embassy in Jeddah.
- Awarded 2016 Most improved International Baccalaureate Student.
- Conducted research and analysis in the field and amongst secondary sources in an effort to compile a report on the causation of the 1975 Lebanese Civil War for the IB Extended Essay

EXTRACURRICULAR ACTIVITIES

Customer Service Representative at Animals Lebanon

July 2015

- Welcomed customers to the store then proceeded to help them explore the different pets and answer any of their questions.
- Helped design and develop display material for sponsorship events.

School Varsity Football Team Player

Sep 2012 – May 2015

- Developed teamwork skills through continuous team training sessions throughout high school that led to annual national football tournaments amongst schools.

Team Member for Model United Nations Club

Oct 2014 – Dec 2014

- Worked as part of a team looking to analyze case studies, taking part in simulations of treaties covering current world affairs.

LANGUAGES & SKILLS

- **Languages:** English (Fluent), Arabic (Fluent)
- **Skills:** Microsoft Office, Illustrator, Photoshop, Market Research, Teamwork, Communication, Creative Thinking