

# HASAN DAOUK

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## EXPERIENCE

### JUNE 2018 – CURRENT

**BUSINESS DEVELOPMENT EXECUTIVE AND EDUCATION CONSULTANT**, EDUCATION BASKET  
LEBANON, QATAR

- Training employees and school counselors regarding application processes on universities around the world
- Developing the company's CRM system and participating in the marketing and sales strategy for Lebanon and Qatar
- Providing data analysis on leads and ongoing university applications
- Assessing ROI of events and online marketing campaigns
- Developing and maintaining relationships with B2B entities: schools, universities, relevant government agencies and corporates
- Researching clients' needs and preferences by providing consultation to pursue their education
- Helping clients in editing their CVs, personal statements, research proposals, support with visa procedure and finding suitable accommodation
- Organizing, leading and participating in school roadshows in Lebanon and Qatar

### JULY 2017 – MAY 2018

**PART TIME ADMISSIONS OFFICER AND JUNIOR CONSULTANT**, EDUCATION BASKET LEBANON

## EDUCATION

### SEP' 2014 – MAY 2018

**BA IN BUSINESS ADMINISTRATION WITH EMPHASIS IN ADVERTISING AND COMMUNICATION**,  
HAIGAZIAN UNIVERSITY

## LANGUAGES AND SKILLS

- Arabic (Native language)
- English (Professional fluency verbal and written)
- French (Basic level)
- Accredited Certificate in Adobe Photoshop from "THINK" advertising and graphic design company
- Excellent communication and presentation skills
- Organizational skills and ability to handle several tasks at once
- Autonomy, resourcefulness, self-improvement skills and commitment

## REFERENCES

- Available upon request