



*I'm a passionate UX Designer
from Byblos, Lebanon, who enjoys
crafting user experiences.*



JOSEPH CHARLES NAOUM
UX Designer

Byblos, Lebanon

+961 70 717 626

24/7/1990

Josephnaoum@gmail.com

About me

I'm a passionate UX Designer from Byblos, Lebanon, who enjoys crafting user experiences. For me simplicity is the supreme excellence. For the last six years, I have been designing thoughtful experiences, products and user interfaces for students, parents, teachers, administration staff... that play meaningful roles in the educational field's success. These include school websites, corporate websites, event/sport websites, parent mobile application, parent online purchasing, admin dashboards, exam applications, students' online registration, teacher's app, newsletter, academic QC app, grades app, alumni app...

My role begins with coming up with an idea or getting the brief from the stakeholder, followed by conducting user research and data collection, developing wireframes/prototypes and creating the user interface design. Conclusively, presenting the project and final solution to the stakeholders.

WORK EXPERIENCE

- 2013 - Present SABIS® Educational Services, *Senior Multimedia Designer.*
- 2012 - 2013 Hassan Abul-Kuwait, *Creative Director, Multimedia Designer.*
- 2011 - 2012 Kreactive, *Freelance Multimedia Designer.*
- 2010 - 2012 Bookstop copy center, *Graphic Designer.*
- 2008 - 2010 Cybervation, *Multimedia Designer.*

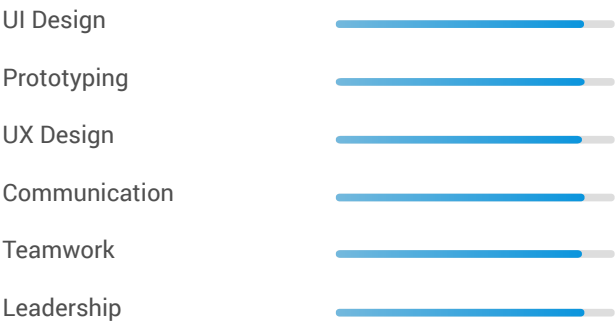
EDUCATION

- Tallinn University
MSc in Interaction Design - Anticipated, Spring 2020
- American University of Beirut - AUB
Fitness Personal Trainer 2017
- Holy Spirit University of Kaslik - USEK
BA in Multimedia 2008-2012

INTERESTS

- Guitar Jamming
- Sports
- Beach Activities
- Cycling

SKILLS



LANGUAGES



CERTIFICATIONS AND TRAININGS

- UXB 2018 - American University of Beirut
- Workshop with Google Team
- Effective Communication Skills | SPDI
(SPDI-SABIS® Professional Development Institute)
- Fostering Innovation | DDI
(Development Dimensions International)
- E-mail Etiquette | SPDI
- First Aid Training | Lebanese Red Cross
- Introduction to NLP | SPDI
(Neuro-Linguistic Programming)
- Making Meeting Work | SPDI
- Communicating for Leadership Success | DDI
- Management Development | SPDI
- Navigating Beyond Conflict | DDI
- Presentation Skills | SPDI
- Time Management | SPDI

SOFTWARES

- Adobe XD
- Photoshop
- Illustrator
- After Effects
- Premiere
- Microsoft Office