

## Objective

I'm a hardworking, organized and goal-oriented person; I strive to do my best and improve the environment I work in.

## Education

### Master's in Business Administration

Thesis on CEO Gender & Managerial Entrenchment  
GPA: 3.73, Distinguished list Fall & Spring 2016/7/8

Lebanese American University, Lebanon  
From 01/16 to 12/17

### Bachelor's of Science in Business

With emphasis on Accounting  
GPA: 3.15 Honors List for Fall 2012, Distinguished List for Spring 2015

Lebanese American University, Lebanon  
From 09/12 to 12/15 G

### Lebanese Baccalaureate

Economics and Sociology  
FG: 16/20 with Distinction

Hariri High School II, Beirut, Lebanon  
From 09/97 to 06/12

## Experience

### Community Manager

- Implementing social media & communication campaigns to align with marketing strategies
- Providing engaging text, image and video content for social media accounts
- Responding to comments and customer queries in a timely manner
- Monitor and report on feedback and online reviews
- Organize and participate in events to build community and boost brand awareness
- Coordinate with Marketing, PR and Communications teams to ensure brand consistency
- Liaise with Development and Sales departments to stay updated on new products and features
- Build relationships with customers, potential customers, industry professionals and journalists
- Stay up-to-date with digital technology trends.

SocialWeTalk, Beirut, Lebanon  
From 04/18 to Present

### Graduate Assistant for Dr. Mustafa A. Dah

- Research, Proctoring and office work.

LAU, Beirut, Lebanon  
From 01/16 to 12/17

### Verified Food Blogger

- Tasting, reviewing and rating Lebanese and non- Lebanese restaurants.
- Snapping pictures and encouraging people to try those restaurants.

ZOMATO, Beirut, Lebanon  
From 12/14 to Present

### Student Assistant

- Student Help Desk, delivering internal papers in between the university departments, etc.

LAU's Registrar, Beirut, Lebanon  
From 09/14 to 12/15

### Intern

- Financial reports and some accounting procedures.

KAFALAT S.A.L, Beirut, Lebanon  
From 08/14 to 09/14

### Intern

- Accounting and Auditing tasks.

Sidani & Co., Beirut, Lebanon  
From 06/14 to 07/14

## Languages

English  
Arabic



French  
Turkish



MS Office  
STATA  
SPSS



## Computer Skills

Digital Marketing  
Photoshop  
Illustrator



## References

- Dr. Mustafa Dah – Assistant Professor of Finance at LAU – Mustafadah@lau.edu.lb Ext: 2430  
Dr. Walid Elgammal – Professor of Accounting at LAU – walid.elgammal@lau.edu.lb Ext: 1684  
Dr. Abdul-Nasser Kassar – Associate Professor at LAU – abdunnasserkassar@lau.edu.lb Ext: 1189  
Dr. Said Al Ladki – Interim Dean of AKSB at LAU – sladki@lau.edu.lb Ext: 1299  
Mrs. Yousra Sidani Balaa and Mr. Mounir Sidani – Sidani & Co. - Tel: +961 1735 536  
Mr. Fadi Mikati – Senior Credit Analyst at KAFALAT S.A.L – fmikati@kafalat.com.lb  
Mr. Abdul Rahman Alieh – Director at SocialWeTalk S.A.R.L – aalieh@socialwetalk.me