

PAULINE

HAGETANNOURY

Portfolio: <http://facebook.com/phdezipn>

Address: Broummana, El Metn

Date of birth: 28/07/1977

Marital status: Married

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Place of birth: Lebanon

Nationality: Lebanese

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WHO I AM

A highly creative and multitalented Graphic Designer with extensive experience in digital and print design. Exceptional collaborative and interpersonal skills; dynamic team player. Passionate and inventive creator of innovative products; accustomed to performing in deadline-driven environments with an emphasis on working within budget requirements.

MY PHILOSOPHY

My philosophy is that a picture or an attractive design says more than a thousand words; I apply this theory to all work; from visual identities to print ads, from promotional materials to billboards, Print and digital design. I aspire to communicate credibility, professionalism and reliability to instill confidence in prospective customers and supporters.

SKILLS

Highly-skilled in: Adobe Photoshop, InDesign, Quark Xpress, Illustrator, and Coral Draw

Languages: Arabic (mother tongue), French and English (fluent)

In my career I have gained:

- Creative design skills that are solution oriented
- Strong knowledge of graphic equipment and production techniques
- Ability to establish complex layouts and understanding of the grid system and experience in carrying projects from concept to execution
- Ability to prioritize tasks and redirect work
- Ability to work on multiple projects simultaneously, and meet commitments.
- Ability to work collaboratively with team members

EMPLOYMENT HISTORY

2012 - Present : Freelancing

Designed products for a variety of clients, in Lebanon and abroad. Examples include: Carlito's Cantina y Bar, Exclusivepm (Underground Fiesta, Thirteen, Tablatarians,...), Sunhills Suites, Sport Expert, Sunhills hotel (Anibal restaurant, Tetragon...) Attoue Freres, Manhattan Restaurant, Burger Station, Noir Restaurant Bar, Food101 Restaurant, Basil Soda, Living gallery, Living Interiors, Manjara for wood furniture, Maison du fer, Beyond Magazine (tri-monthly magazine), Idea event organizer, Catwalk tours and Catwalk Enchere (Jeu de Societe, France), Zaatar Restaurant (USA) and much more...

2011 – 2014: Beyond Magazine

Company Industry: Publishing

Job Role: Design/Creative Art Direction

Responsible for the editorial designs of the magazine, banners ads, Other tasks involved fixing and retouching photos, preparing the artworks for the printers and doing the following-up on the assigned projects, checking blueprints and making sure that the workload is smoothly finished in the most perfect way possible.

March 2006 - 2011: T3Me Magazine, Badaro

Company Industry: Publishing

Role: Design/Creative Art Direction

T3 ME publishers is a magazine that is specialized in technology gadgets. The company produces two different issues in English and Arabic for Lebanon and the Middle East. I was responsible for the English versions and was also involved in the production of all our other publications. Tasks included creating editorial designs, designing and producing professional-looking desktop publishing projects including newsletters, reports, leaflets, special operations, posters, brochures, and other monthly magazines like Alam al Sayarat.

Other tasks involved fixing and retouching photos, preparing the artworks for the printers, following up on the assigned projects, and making sure that the workload is finished on time, and in the highest quality possible

Sep 2002 - Jan 2006: Infopro, Lebanon Opportunities, Hamra

Company Industry: Publishing & Research

Role: Design/Creative

Responsible for the editorial designs of the company's monthly magazines (Guide magazine, Campus, Arabic BusinessWeek, Lebanon Opportunities) and other yearly publications like the Business Handbook, Easy Insurance, Easy Banking, Easy Home, Easy Wedding and others. Worked on special projects supplements, leaflets, and more. Other tasks involved fixing and retouching photos, preparing the artworks for the printers, ensuring all electronic files are transferred to print and other media vendors are complete and contain production values appropriate for the method of reproduction. Checking and correcting blueprint and following up with printers.

