
NOUF RIFAI

09/03/1995



NOUF.RIFAI@GMAIL.COM



00961/81701212

Nationality: American

Languages: Fluent in English &
Arabic

EDUCATION

Lebanese American University

2013 – 2018

BS in Business – Marketing
Emphasis

Coral International School

2007 – 2013

High School Diploma

Skills:

- Highly motivated
- Communication and presentation skills
- Creativity
- Ability to work under pressure
- Computer Literacy: Windows and Mac OS. Microsoft Office (Word, Excel, Power-Point)

WORK EXPERIENCE

Intern: Akram App, Beirut, Lebanon

Jan-Mar 2019

I was responsible for allocating and monitoring gifts for the merchants registered in the application. Coordinated Client Services and ensured that all customer correspondence and presentations are up-to-date and accurate.

Intern: Beesline, Beirut, Lebanon

Sep-Nov 2018

Conducted market research on our products and competitor's product using the marketing mix strategy. I went for four market visits and for few mystery shopping. Helped in developing the company's back end website and was responsible for the moderation and customer relationship for all Beesline's platforms. Organized and arranged the brand plan of 2019 in an excel format.

Intern: Memac Ogilvy, Jeddah, KSA.

Aug-Sept 2017

Established a mechanism to prepare research papers, worked on planning and boarded on the background of client servicing. Created power-point presentations for projects submitted to clients.

Student Employment: LAU, Beirut, Lebanon

2015-2018

Worked in the logistics and procurement for the hospitality department.

VOLUNTEERING

G NGO – Beirut, Lebanon

Sept-Dec 2016

Developed strategies with a team to organize different activities for orphans in different areas in the country.

Ghina's Organization, Beirut, Lebanon

May-June 2015

Part of a team where we organized an event for underprivileged children.

Saudi-German Hospital, Jeddah, KSA

May-June 2012

A School community service where we conducted research for the doctors.