Hassan Ghoul

Dubai - UAE
T: +971508369764   E: hassan.ghoul88@gmail.com

Objective

As a worker in the technology field, I am always looking for new challenges to expand my knowledge, and learn new technologies so I can do the best for my company and my team and keep innovating and creating.

Experience

ITCAN digital Solutions – Product Manager   August 2019- present

In ITCAN, I was responsible for developing and overlooking the overall life cycle of both internal and external digital solutions, which meant I was responsible for the products from brainstorming till final product delivery, and also was involved in the after-sales activity from the following analytics to suggesting and implementing new features.

My main products were internal products (mobile apps and websites) that are used as advertising channels, as well as internal tools used by different teams (PO, HR, Influencer's marketing).

For external products, we develop e-commerce websites and mobile apps, our customers being e-commerce platforms from all the industries (F&B, clothing, home appliances, furniture, etc...), mainly using PHP, React JS and mySQL for web development, and native mobile frameworks (swift and kotlin) for mobile apps development.

My role in all these products is overlooking the product life cycle, working closely with stakeholders to gather requirements, and with design team to produce designs best fit for the solution, and then follow the development cycle from technical requirement and documentation writing to testing and validation until final release

Numbase group – Product Manager   Oct 2015- August 2019

Under Numbase I had the opportunity to create new products where I was in charge of both writing some essential functions and class, mentoring the team members on the latest development trends and technologies while also playing the full role of a product/project manager.

I worked on an in-house built product such as MUZEIT, play and win, and other social platforms and games, FinTech solutions like Cashin, and also consulted for Neo Mena Technologies for a wealth management solution (Smart Wealth for NBK).

In this role I was in charge of creating the products from scratch, doing the market research and market analysis, and then work closely with the designers to come up with the best UI/UX based on best practices and known competitors. After that I would follow up closely with our developers (we had an outsourced development team), and I had to document all the aspects of the products (business, use cases, technical and other docs).

The technologies used were python and MongoDB for Backend development, with focus on React JS for Frontend to create the cutting-edge products that serves millions of users, and also used Swift and Java for mobile native development.

Path solutions – Senior Software Engineer   July 2013 – Oct 2015

At path solutions, a banking system provider, I worked on developing and improving the product, supporting the clients, and also creating the mobile app product to be rebranded for each customer.

Our main product was an Islamic banking solution where I was in charge of building a mobile app solution for that and was also part of the internet banking solution development.

In this role I was in charge of creating the mobile apps and leading the mobile development team, and also create and update the internet banking software.

I was in charge of gathering the requirements, cooperating with different teams to get the required data and information for the integration and then create and distribute the development tasks on the team and oversee the development cycle until final delivery.

For these products we used 3-tiers JAVA (EJB, java servlet) and stored procedures on PL/SQL using Oracle.

Born Interactive – Mobile Development Head   Sep 2011- July 2013

In a digital agency like Born, I had the chance to work for clients from all the industries and fields, which gave me and the team a broader view on the different UI/UX trends and latest technologies to achieve the best results and always surpass client's expectations

We developed mobile apps for all the industries from groceries to leisure and tourism, media and tv, etc...

I was in charge of leading the developers' team, gather the requirements from the clients and then make sure the development cycle is going smoothly.

We used native development frameworks (objective-c and JAVA) and also some cross-platform (PhoneGap, titanium, etc..)

Agile Technologies – Software Developer   Aug 2009 – Sep 2011

In Agile, I started working on JAVA web apps and then quickly shifted to mobile apps development using various technologies and alternating between native and hybrid development

Education   ISAE - CNAM   2005-2011

Concepteur architecte informatique (maitrise) (Information architect)

Skills

- *Programming Languages:* JAVA, Swift, Python.

- *Script Languages:* HTML, JSP, JS, XML, CSS, PHP.

- *Libraries:* JQuery, Sencha.

- *DBMS:* Oracle, PostgreSQL, MS SQL, MySQL,

- Collaboration software: ASANA, JIRA, Slack, Github