

Maria M. Haddad

Date of birth: August 27th 1993

Nationality: Lebanese, French

Visa Status: Citizen

Residence Country: Lebanon

Address: Hazmieh, Saint Rock Street, Antoine Ghosen Building, 1st Floor

Gender: Female

Marital Status: Single

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Career Objective: A resourceful and enthusiastic person with a marketing degree, seeking the position of Social Media Strategist & Content Generation Developer. Works on seizing the attention of huge audience and knows how to provide a convincing exposure for the Product/Service in question by denoting its value. My current desire will be a position that will allow me to use and enlarge my skills in this field in an organization that provides a balanced work-life environment.

Personal Profile: An enthusiastic and motivated person; Having innovative new methods of work and a first class of communication, leadership and organizational skills with the will and determination to succeed.

Education

Master's degree, Information & Communication

At Saint Joseph University, USJ

Location: Mathaf, Lebanon

Fall 2019

Double Master's degree, Marketing

At Saint Joseph University, USJ & IAE de Tour (Francois Rabelais France)

Location: Monot, Lebanon

Spring 2016

Bachelor's degree, Business and Administration

At Saint Joseph University,

Location: Monot, Lebanon

Spring 2016

High school or equivalent, Sociology and Economics

At Soeurs des Saints Coeurs, Sioufi

Location: Beirut, Lebanon

May 2011

French Baccalaureate

Experience

BOB Digital Department

At Bank of Beirut Head Office: Downtown, Lebanon

Company Industry: Banking

Job Role: Content Creator / Internship

January 2019 - March 2019

- . Content Creation
- . Translation (Arabic/French – French/Arabic)
- . Subtitles
- . Articles Elaboration
- . Posts' Captions Creation
- . Create an advertising strategy via creating a weekly schedule to post the created content)
- . Working Intranet Support

Saatchi & Saatchi

At Saatchi & Saatchi: Achrafieh, Lebanon

Company Industry: Communications and Advertising Agency

Job Role: Content Scheduling / Internship

August 2018 - September 2018

Analyzed via executed studies when to post what before creating a well elaborated work flow and submit weekly calendars.

Junior Officer in the Quality Department and Insurance

At Bank Audi: Downtown, Lebanon

Company Industry: Banking

Job Role: Complaints and Compliments Holder & Analyzing Mystery Shoppers Reports

October 2016 - April 2017

Teller

At Bank Audi: Hazmieh, Lebanon

Company Industry: Banking

Job Role: Operations

August 2015 - September 2016

Benevolent

Bonheur du Ciel- Majdi Allawi

Skills

Computer skills (Word, PowerPoint, Excel, Outlook)

Level: Expert

Leadership and Team work skills

Languages

English

Level: Knowledgeable

French

Level: Expert

Arabic

Level: Native Language

Hobbies and Interests

Dancing, Traveling, Writing Poetry (Published Records Available in 3afekra Magazine) &

Watching Documentaries:

- Leaving Netherland Mikeal Jakson,
- The disappearance of Madeleine Mccann
- November 13 attack on Paris
- West Beirut
- Layali bala nawm
- Tayf al madina