

YASMINA J. RAJAB

Beirut, Lebanon

Phone Number: +961-3-622773

E-mail: yjr01@mail.aub.edu

EDUCATION

09/16 – 08/19	American University of Beirut BA in Business Administration with Concentration in Marketing - GPA 3.11	Beirut, Lebanon
09/01 – 06/16	Saint Mary's Orthodox College Lebanese Baccalaureate in Economics & Sociology- Honorable Mention.	Beirut, Lebanon

WORK EXPERIENCE

05/18 – 07/18	Azadea Group <i>Internship in the Marketing Department.</i>	Beirut, Lebanon
	<ul style="list-style-type: none">• Developed an action plan to improve the social media accounts of Azadea's Brands• Followed up with Brand Managers for 5 brands.• Conducted a research and analyzed competing brands through their social media accounts.	
09/17 – 02/19	American University of Beirut <i>Study-Work Program</i>	Beirut, Lebanon
	<ul style="list-style-type: none">• Generated a total of 50 Portfolios for AUB Professors.• Participated in the Teaching-Excellence Awards Event (Organized the event, Greeted guests, Assisted the supervisors)	
6/16 – 08/16	Malco Group (Pain D'or) <i>Internship in the HR Department</i>	Beirut, Lebanon
	<ul style="list-style-type: none">• Called 20 customers per day for service feedback• Conducted interviews with job candidates	

EXTRA-CURRICULAR ACTIVITIES

12/15 - 02/16	Children Cancer Center <i>Volunteering Program</i> Completed 60 hours of community service	Beirut, Lebanon
11/18	L'Oreal Hackathon Creating an impactful, consumer-centric digital campaign.	Beirut, Lebanon

SKILLS

SOFT SKILLS: Creativity, Leadership, Teamwork, Problem-Solving, Organization, Quick Learner.

HARD SKILLS: Social Media Research, Market Research, Filing, Consolidation.

LANGUAGES

Fluent in Arabic, English and French.

HOBBIES & INTERESTS:

Blogging (Creator & Editor of Instagram Food Blog @Yarissabeirut which boasts 5000 followers in less than a year), Photography, Writing, Fashion.