

FIRAS KARKAR

Digital Marketing Specialist | PDDM

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Address | Cardinal el Sayegh st. - Jesr el-Basha
Beirut - Lebanon

PERSONAL STATEMENT

I am a Certified Digital Marketing Professional from the north of Lebanon currently based in Beirut, a skillful digital marketer with a diploma in digital marketing from (DMI) Digital Marketing Institute.

I carry years of experience in Graphic Design and Digital Marketing, the ability to take command of any task under pressure, manage duties and organize projects, in addition to knowledge in Video Production, Audio Production, Animation, Content Marketing, Emails and Websites Logic.

I am rational, creative and curious to learn pretty much about anything, not easy to get bored, wide imagination with a twisted form of wit.

Why don't we work together? Go further down to see why I am for sure the one you need to hire!

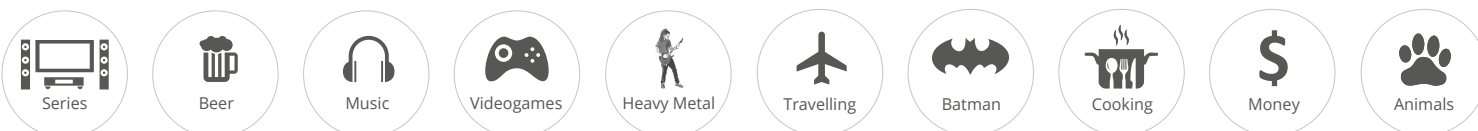
MY SPECIALITIES



LANGUAGE SKILLS



HOBBIES & INTERESTS



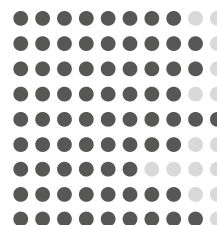
EDUCATION

- 2015 - 2016
Professional Diploma in Digital Marketing - PDDM.
Digital Marketing Institute
- 2009 - 2013
Majoring in Graphic Design.
Lebanese University of Art & Architecture Beirut, Lebanon.
- 2004 - 2007
3 years of Painting - Installation - Photography & Plastic Arts.
Lebanese North University of Art & Architecture, Tripoli, Lebanon

MY SKILLS

Digital Marketing

Social Media
SEO - SERP
Adwords - SEM - PPC
Landing Pages
e-mail Marketing
HTML / CSS
Content Marketing
Communication
Management

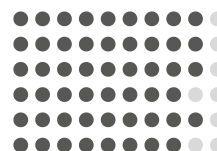


Knowledge

Google Adwords
Google Webmasters Tools
Google My Business
CRM
Youtube
Facebook
Twitter
Linkedin
Wordpress

Design

Illustrator
Photoshop
Photography
Sketching
Video Production
Audio Production



Microsoft Office
Adobe Suite

WORK EXPERIENCE

- 2017 - 2018 | **Morgan International**, Central District, Beirut, Lebanon
Digital Marketing Instructor
- 2014 - Now! | **Morgan International**, Central District, Beirut, Lebanon
e-Marketing Specialist
- 2013 - 2014 | **Morgan International**, Central District, Beirut, Lebanon
Graphic Designer / Marketing Coordinator
- 2012 - 2013 | **Morgan International**, Central District, Beirut, Lebanon
Internship
- 2010 | **Future News**, Kantari, Beirut, Lebanon
Internship within the Creative Department