

# Ibrahim Hweidi

## Journalist and Communications Specialist

### Personal Info

**Address:**  
Beirut - Lebanon  
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**E-mail:**  
Ibrahim.Hweidi@gmail.com  
**Date of birth:**  
1992-07-07  
**LinkedIn:**  
<https://bit.ly/2DwRIQH>

### Skills

Advanced knowledge of MS Word and PowerPoint (creating and modifying databases, tables, queries and forms; reports)  
TV Documentaries and Reports  
Advanced knowledge of Adobe Collection (illustrator, Photoshop, premier, InDesign)  
Visual Basic (2005)  
SQL (2012)

### Languages

Arabic - Native  
English - Fluent (communicative in writing and in speech)

Certified Communications Specialist with +8 years of experience in writing, editing, marketing, and developing media strategies. Seeking to enhance my knowledge and capabilities by working in a dynamic organization that prides itself in giving substantial responsibility to new talents.

### Experience

2018 - present	<b>Freelance Journalist</b> Write and edit stories, features and articles for use within a variety of media including magazines, journals and corporate publications. Seeking out and investigating stories via press releases and other media Liaising with editors, sub-editors, designers and photographers.
2016-2018	<b>News Producer</b> <i>Samalink Broadcasting Company</i> <ul style="list-style-type: none"><li>-Gather information, stories and pieces from team members throughout the day</li><li>-Collaborated with news director to select and prioritize content</li><li>- Added stories and elements that will make the broadcast more attractive</li><li>-Liaised with the production team to keep technical standards high</li><li>-Communicated with the studio crew and anchors while on-air</li><li>-Ensured broadcast within time limits</li><li>-Developed promotion strategies for upcoming newscasts</li><li>-Performed research on local, national and international affairs to stay updated with current events</li></ul>
2014-2016	<b>News Editor</b> <i>Samalink Broadcasting Company</i> <ul style="list-style-type: none"><li>-Wrote and edit news and news reports (political, Social, features)</li><li>-Read and record news reports</li><li>-Planned the contents of publications according to the publication's style, editorial policy, and publishing requirements.</li><li>-Verified facts, dates, and statistics, using standard reference sources.</li></ul>
2014-2015	<b>Researcher</b> <i>UNRWA</i> <ul style="list-style-type: none"><li>-Participated in UNRWA Field Study for Palestinian-Syrian Refugees in Lebanon</li><li>-Conducted detailed research of intended subject matter according to the study needs</li><li>-Formulated effective and efficient research processes</li><li>-Designed surveys, questionnaires, polls.</li><li>-Performed fieldwork, interviews, experiments, concept-test, to gather data</li><li>-Utilized various professional sources to find and extract pertinent information</li></ul>
2014	<b>Graphic Designer</b> <i>Thabit Organization</i> <ul style="list-style-type: none"><li>-Created visual concepts, by using computer software, to communicate ideas that inspire, inform, or captivate consumers.</li><li>-Develop the overall layout and production design for the organization</li></ul>

## News Editor

2013

*Assafir Newspaper*

- Wrote and edited news and news reports (political, Social, features)
- Planned the contents of publications according to the publication's style, editorial policy, and publishing requirements.
- Verified facts, dates, and statistics, using standard reference sources

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## Education

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2011-  
2014

### **Lebanese International University, Beirut, Lebanon**

Bachelor's in journalism

2011-  
2013

### **Siblin Training Center**

Bachelor's Diploma in Information Technology (IT)

2011-  
2013

### **ICLD and CISCO**

ICLD and CISCO International Certificate

2010-  
2011

### **Barkley Institute**

Diploma in Accounting

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## Certificates

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2015

### **Al Jazeera**

Full Training program "Editing News" with Youif Al Shouli Al Jazeera  
Managing Editor of Aljazeera newsroom

2015

### **Al Jazeera**

Full Training program "Writing & Editing" with Abbas Nasser

2015

### **BBC**

Full Training program "journalist skills" with Fayed Al Shammali

2014

### **Al Jazeera Training Center**

Full Training program under the title of Journalist Reporter with Abd  
Alkader Daamish

2014

### **Canadian Embassy in Beirut**

Full Computer Training and Field Projects

2011

### **ILO & Rased Organization**

Full Communication Training program