

KHADIJA CHOUR

SOCIAL MEDIA SPECIALIST

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PROFILE

Fresh graduate from Phoenicia University with a degree in Communications and Social Media . Strong background and skills in written communication, social media, digital marketing and analysis and media analysis. Seeking a career in the communications field

KEY COURSES

News Reporting and Writing **A-**
Web Design for Communication **B+**
Social Media Journalism • **A-**
Persuasion **A-**
Evaluating Information and Analyzing Media **A-**
Social Media Metrics **A-**

INTERESTS AND ACTIVITIES



Volunteering



Movies and Series



Gender studies and Equality



Healthy living

SKILLS

- Social Media
- Online Marketing
- SEO and Google Analytics

- Creativity Skills
- Microsoft Office
- Adobe (Photoshop, Premiere, InDesign)



Arabic



English



French

PROFESSIONAL EXPERIENCE

FREELANCE

Social Media and Digital Marketing Manager and Consultant

- Design social media plans and strategies
- Create business and marketing plans
- Manage social media accounts

EXECUTIVE MAGAZINE

Social Media Manager and Consultant

- Contrived plans and strategies for better social media performance
- Studied Google Analytics of the magazine's website
- Conducted SEO studies
- Monitored reports explaining the problems and recommendations to a better performing website
- Designed and managed a campaign

GALAXY TOYS

Social Media Manager

- Wrote content for online posts
- Monitored reports of the page

EDUCATION

PHOENICIA UNIVERSITY

Bachelor of Arts in Communication and Social Media
2015 - 2018

ABBESSIEH HIGH SCHOOL

Lebanese Baccalaureate in Sociology and Economics
2014 - 2015