

# MARIO MAROUN

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## PERSONAL

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Profile: Through my personal research and my various attractions, I planned to develop my skills as wide as possible through various university degrees and multiple professional training and experience.

- Date of Birth: August 03, 1981 in Jezzine, Lebanon
- Nationality: Lebanese
- Marital Status: Married
- Languages: English, French and Arabic.

### Specialties:

- Teaching
- Business Development.
- Research, planning, Time Management, Project Management & Multitasking
- Team building

## EMPLOYMENT HISTORY

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### Jan 2014 till present

#### Teaching Universities

- AUL – Sin el fil (French Section)
- AUL – Dekwaneh (English Section)
- MEU – Sabtieh
- LCU – Aintoura
- AUCE – Badaro
- MUC – Ghobeiry

**June 2017 till Present (1 year 5 months) Dubai, UAE**

**Project Manager (Freelance)**

Managing Restaurants and Nightclubs apps and websites.

**July 2014 till May 2017 (2 years 10 months) Jdeideh, Lebanon**

**SmartSoft**

**Director of Operations / Chief Technology Officer**

Planning, directing and managing the performance of the company's operations, as dictated by the overall strategy agreed by company executive committee. My primary function is to take daily leadership, management and full operational responsibility for the operations in order to meet the facility targets for customer service and retention, growth and profitability, additionally, to support positive labor relations to enable a motivated workforce.

Managing universities systems (Internal Systems, Students Information Systems, Websites and Mobile apps.) also managing other projects.

**July 2006 – February 2014 (7 years 7 months) Beirut, Lebanon**

**OSN (Orbit Showtime Network)**

**Project Manager / Business Development Manager**

- Providing mobile content for telecom operators in the Arab world and developing business plans for the growth of the division.
- Proposing new marketing solutions to our clients consisting of digital platforms aiming to boost overall sales.
- Leading business development activities with strategic partners and new clients.
- Managing the Content Production Department by coordinating with team leaders on task allocation and ensuring an upright and motivating work environment.
- Evaluating the department's employees, interviewing new applicants and overseeing training and evaluations for new recruits.

## **Operation Manager**

Cubiic

Heading the project delivery in different countries in the region including KSA, Egypt, Syria, Lebanon and Algeria.

Products delivered includes web and mobile portals, content management systems, user generated content platforms, enterprise application integration, service delivery platforms.

**May 2005 – July 2006 (1 year 2 months) Beirut, Achrafieh**

**Oroplanet – Leaders Production**

## **Technical Development Manager**

Hosting and managing large scale Entertainment portal, and websites with different sections related to Mobile SMS and MMS connectivity and membership interactive services such as chatting. Entertainment portal integrated with (naharnet) and (Actel/yooft) for both SMS and short code integration and IVR Mobile service and content download.

## **Game Manager**

ORO Wheel – TV game (new Tv – Al Jadeed Tv)

**2005 till 2007**

Ipnet – Dekwaneh: Teaching Network and Systems: LT.

**2005**

Military Services – lieutenant: Orientation: Web developer and IT administrator.  
Updating and fixing all the bugs of the Lebanese army official website :  
[www.lebarmy.gov.lb](http://www.lebarmy.gov.lb)

**1996 till 2014**

Private courses Math, Physics, Chemistry and Programming languages.

## **PROFICIENCY SECTORS**

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- Teaching
- Project Management
- Web Development
- Application Development
- Interactive TV
- Data Science

## **ACADEMIC QUALIFICATIONS**

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### **Universities:**

#### **Phd Candidate**

- Varna Free University (Bulgaria): Information systems and technologies

#### **Masters Degree**

- Sagesse University : Business Computing, 2003-2004
- Lebanese University : Computer science, 2002-2003

### **Secondary schooling:**

Sainte Thérèse School, Beirut – Furn el chebbak.  
Bac 2, 1998 -1999

## **CERTIFICATES**

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- Iphone and Ipad Applications Development (Berytech)
- Exhibitions (MyContent 2012 – Dubai Trade Center)
- TensorFlow workshop (VFU)
- Research papers and publishing (VFU)
- Writing for computer science (VFU)

## **PERSONAL INTERESTS**

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- Travelling
- Movies
- Reading
- Sports