

# KHODR SHAMIEH

## MARKETING SPECIALIST

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📍 France Cluster-P6, Dubai, UAE

🌐 <https://bit.ly/3Rm8j8n>



## PROFILE

I am a qualified marketer with LinkedIn badges in SEO & Accounting. Author of the 'Impact Signals' newsletter on LinkedIn. Four years of experience in local and USAID-funded projects. Ex-startup founder.

## SKILLS

- Search Engine Optimization
- Marketing Strategy
- Content Marketing
- Entrepreneurship Frameworks
- Copywriting
- Campaign Management
- Brand Management
- Insurance & Reinsurance

## EDUCATION

### BACHELOR OF ECONOMICS

Lebanese American University  
2011 - 2014

### CERTIFICATES

Coursera, Velocity Academy, Kaplan,

## PROGRAMS

QUICKBOOKS, SCREAMING  
FROG, SAGE, GOOGLE TRENDS,  
META ADS MANAGER, DYNACOM

## EXPERIENCE

### MARKETING SPECIALIST

Varasto, Dubai-UAE  
May 2022 - Aug 2022

- Lead Research Reports and Case Growth Reports
- Distribute project briefs and client proposals
- Handle day-to-day contact for media offers and pricing quotations
- Respond to management requests to assist the sales department

### ACCOUNTANT

I Doors Trading LLC, Dubai-UAE  
June 2021 - April 2022

- Assisted in financial reporting to facilitate auditing functions
- Tracked daily the ERP System

### JUNIOR ACCOUNTANT

Etana Syria, Beirut-Lebanon | Amman-Jordan  
Feb. 2019 - Feb 2020

- Reported to procurement director on monthly expenditure trends.
- Communicated with Jordan focal point on the monthly records
- Suggested a plan to reduce office spending by 5%.

### JUNIOR ACCOUNTANT

DAI Inc, LIVCD USAID Funded Project, Beirut-Lebanon  
Aug. 2019 - Jan 2020

- Followed with drivers on a tracking sheet to cut fuel use by 20%.
- Collected approvals to withdraw cash funds of \$70,000 per month